

Coca-Cola Industrial Visit

The department of Management Studies, Aryabhata College organized an industrial visit to the Coca-Cola Happiness Factory in Greater Noida on 23rd March. The visit provided the students with valuable insights into the complete process, from the creation of Coca-Cola to its packaging. Throughout the visit, our convenor, **Ms. Cherry Uppal**, accompanied the students, and they were guided by a knowledgeable expert who shared information about other competitive brands and interesting facts about the Coca-Cola brand. The visit concluded with a gift distribution ceremony, where a few students received prizes based on a quiz. Undoubtedly, the industrial visit was a great success. **Over 30 students were part of the industrial trip.**

