

Aryabhatta College

Department of Business Studies

(Annual Report for the Academic session 2020 to 2021)

1) Name of Teacher in Charge: **Mr. Harish Dhawan**

2) Brief details of Faculty members:

Name	Qualifications	Designation	Work experience
Mr. Harish Dhawan		Associate Professor	20 years
Dr. Pritika Dua	Ph.D.,M.Phil and M.com	Assistant Professor	12 years
Gayatri Yadav	M.A. (Economics)	Assistant Professor	2 years
Dr. Tripti	PhD Economics	Assistant Professor	5 years
Ms. Shruti Vtas	M.A. (Economics)	Assistant Professor	5 years
Dr Shivani Raheja	Ph.D, MBA, BCA	Assistant Professor	15 Years

3) Student Strength:

First Year	Second Year	Third Year
56	49	47

4) Details of publication work by the faculty members

Title of Paper/ Chapter	Name of Author	Name of Journal/Conference/ Book	ISSN/ISBN Number	Name of Publisher	UGC Care/ Refereed/ Scopus etc.
Stock Prices and Macroeconomic Fundamentals: A Time Series Analysis	Gayatri Yadav	Edu Care, Vol IX	2319-5282	A.P.H. Publishing Corporation	Peer Reviewed
Environmental management practices and financial performance: evidence from large listed Indian enterprises	Dr. Pritika Dua	Journal of Environmental Planning and Management	0964-0568		Scopus Indexed and Web Of Science

Using Marketing Analytics to Understand Consumer Lifestyle for Hair Salons in Delhi and Kolkata	Dr Shivani Raheja	IARS' International Research Journal	p-ISSN 2202-2821, e-ISSN 1839-6518	IARS' International Research Journal	listed in the list of the journals following ICMJE Recommendations. Indexed with Elsevier Mendeley Google Scholar, Bielefeld Academic Search Engine (BASE), Open Archive Initiative (OAI), CiteSeerx, WorldCat. Archived with PKP Private LOCKSS Network (PKP-PN) and OCLC WorldCat Digital Collection Gateway and its DoI/Metadata is managed with CrossRef
Relevance of Integrity, Morality and Ethics in Contemporary World: Learnings from Shrimad Bhagavad Gita	Dr Shivani Raheja	IARS' International Research Journal	p-ISSN 2202-2821, e-ISSN 1839-6518	IARS' International Research Journal	listed in the list of the journals following ICMJE Recommendations. Indexed with Elsevier Mendeley Google Scholar, Bielefeld Academic Search Engine (BASE), Open Archive Initiative (OAI), CiteSeerx, WorldCat. Archived with PKP Private LOCKSS Network (PKP-PN) and OCLC WorldCat Digital Collection Gateway and its DoI/Metadata is managed with CrossRef

5) Participation of faculty members in seminars/workshops, etc.

Title of the Collaborative Activity	Name of the collaborating Agency	Name of the participant	Nature of Participation	Duration	Nature of The Activity
Building Capabilities for Environmental Management: Case Study of Hindalco Industries Limited	Department of Humanities, Social Sciences & Management (HSS&M), National Institute of Technology Srinagar	Dr.Pritika Dua	Paper Presentation	2 days	International Conference on Contemporary Business Trends 2021
FDP on Essentials on Entrepreneurship	GAD-TLC	Pritika Dua	Participant	5 days	FDP
New Educational Policy 2020: Transformational Features and Challenges	Kalindi College	Pritika Dua	Participant	1 day	Webinar
Geopolitics of Corona virus Pandemic	Kamla Nehru College	Pritika Dua	Participant	1 day	Webinar
New Global Challenges and Opportunities: What Lies Ahead For India?	Sri Aurbindo College	Pritika Dua	Participant	1 day	Webinar
Proactive Governance and Policy Implementations in the times of Covid-19	Shyam Lal College	Pritika Dua	Participant	1 day	Webinar
Work Life Balance- Relevance for	Department of Commerce, Shyam Lal	Dr Shivani Raheja	Resource Person	1 Day	National webinar

the Young Minds	College (Evening)				
Motivating Gen Z Learners: What Parents and Teachers Need to Know	Nanyang Technological University, Singapore - Coursera	Dr Shivani Raheja	Completed	4 weeks	International Advanced Course
AICTE Incorporating Universal Human Values in Education (An AICTE Initiative)	AICTE	Dr Shivani Raheja	Participant	5 Days	National FDP-SI UHV
Essentials of Entrepreneurship	MoE – Institution Innovation Council (IIC) – Deen Dayal Upadhyaya College Chapter in collaboration with GAD – TLC	Dr Shivani Raheja	Participant	1 Week	National FDP
Empowering Educators	Institute of Company Secretaries of India, Northern India Regional Council	Dr Shivani Raheja	Participant	1 Day	National FDP

6) Achievement of Students including their participation in various societies:

Publications by Students:

- Piyush Jain and Pulkit Jain (2020); IMPACT OF THE GREAT LOCKDOWN ON INDIAN SOCIO-ECONOMY- AN ANALYSIS. *International Journal of Advanced Research*. Res. 8 (Aug). 219-230] (ISSN 2320-5407) (Article DOI: 10.21474/IJAR01/11483)

- Yuvraj Pratap Singh (2021); *Sustainable Accounting: Analysing current scenario*. International Journal of Advanced Research. (Accepted for publication)

Awards Won by Students:

- Aryan Jaiswal representing Project Palaash of Enactus Aryabhata was one of the Top 10 finalists in the C2P Social Entrepreneurship Summit 2021 organised by Enactus SRCC, New Delhi. He was also awarded a certificate of merit by the Campus Community Partnership Foundation. In addition, he was first runner up in VICHAR - A CASE STUDY COMPETITION organised by Enactus Jesus & Mary College.
- Aman Jha secured third place in Curious Case 3.0 held on 8th March, 2021 organized by the '180 degrees' branch of Hansraj College.
- Sumit Raj secured First position in DISSENTE- Intra college Debate Competition organized by ZeroHour, The Debating Society of College, on 14th August, 2021.

7) Co-curricular Programmes conducted by the Department:

Thanksgiving Meet for teachers: An online thanksgiving meet was organized by students for the faculty members on 29th August, 2020.

Orientation Programme: The Orientation Day was celebrated by the department on 18th November 2020 in the Seminar Hall of the college.

Freshers'21 : The Freshers welcome function was organized for the batch of 2020-21 by the department on 4th January 2021.

Department Level Student Elections: Departmental Elections for the various posts were held on 6 January, 2021

Magazine Launch: The annual publication of department, BUZZNOMICS: VOLUME II was launched by the Magazine Committee on 16th January in an online launch function attended by the students and faculty members.

ROISTER'21: REJUVENATING MENTAL HEALTH (18th-21st February 2021)

Roister is an annual inter college team building sports event organized by the Department of Business Economics. This year, our focus was more towards mental health than physical. The entry of participants in the college premises was strictly regulated with proper social distancing and minimum physical contact even while playing. The overall winner's trophy was bagged by Aryabhata College.

ALUMNI LECTURE SERIES VOL. 1:

CAMPAIGN MANAGEMENT 101 BY SAARTHAK SWAROOP

Faculty coordinator: Dr. Shivani Raheja. A webinar for advertising and marketing enthusiasts was organized on the topic, "How to Design a Creative Brief" under the series "Alumni Lecture Series Vol. 1". It was attended by 60+ students.

Alumni Meet: The Alumni Committee of the Department of Business Economics organized its Alumni Meet on 7th March 2021.

Webinar on “STUDIES OF BUSINESS SURVIVAL”

Faculty Coordinators- Dr. Pritika Dua and Dr. Tripti

A webinar on the topic “STUDIES OF BUSINESS SURVIVAL” was organized on 9th March 2021 at 12 pm. The session was led by Mr. Saurabh Trivedi who is an entrepreneur, intellectual property enthusiast, business consultant, Investor and a seasoned trademark attorney.

ALUMNI LECTURE SERIES VOL. 2: Webinar: 'Understanding Cryptocurrency and its future in India'

The Seminar Committee of the department conducted a webinar on the topic 'Understanding Cryptocurrency and its future in India' on 30th June, 2021. The webinar was led by Mr. Aman Grover from Batch 2016-19. Mr. Aman Grover is a Research Analyst at Koan Advisory.

- 8) Library Budget sanctioned for the Department: **1,26,000**
- 9) (Strength, Weakness, Opportunities, Challenges) SWOC Analysis of the Department
Strengths:
 - **Strengths:** Strong and reputed Alumni, Competent and dedicated faculty, existence of disciplined, peaceful academic ambience
 - **Weaknesses:** Low research grants, Lack of robust research culture and consultancy.
 - **Opportunities:** Strengthening linkage for research and training of the students with research institutions and industries.
 - **Challenges:** Developing a viable interface with industry and research institutes, making better use of Alumni for betterment of dept.
- 10) **Future Plans of the Department:** Inter-departmental research projects to promote multidisciplinary research