

# Aryabhatta College, University of Delhi

## *Department of Business Economics*

### *(Annual Report, Academic session 2016-2017)*

1. Teacher in Charge : Mr Harish Dhawan, is an Associate Professor who carries approximately two decades of experience in teaching papers in Economics

2. Brief details of Faculty members

- Ms Shivani Raheja is pursuing her Ph. D. from Jagannath University Jaipur. She is an MBA (IT) University Specialisation Topper 2004-2006 batch.
- Ms Shruti Vats has a masters in Economics from CESP, JNU.
- Ms Pritika Dua is M.com from Delhi School of Economics and M.Phil from Kurukshetra University with teaching experience of 8 years.
- Ms Swati Khurana has completed her M.A. in Economics from Gokhale Institute Of Politics & Economics.

3. Student Strength

First Year	Second Year	Third Year
55	52	41

4. Details of publication work by the faculty members

Title of Paper/ Chapter	Name of Author	Name of Journal/Conference/Book	ISSN/ISBN Number	Name of Publisher	UGC Care/ Refereed/ Scopus etc.
“Development of large-scale industries and its relation with trade in early 20th century”,	Shruti Vats	National Journal of multidisciplinary research and development	2455-9040		UGC listed
Book review of “Agriculture and Food in India: A half century review from	Shruti Vats	International Journal of Advanced Research and Development.	2455-4030		UGC listed

Independence(Bruno Dorin and Frederic Landy					
“Analyses of the nature of the financial regulation in the US between the 1930s and 1980's”,	Shruti Vats	International Journal of Advanced Educational Research.	2455-6157		UGC listed
“Alternative Economic policies for India based on analyses of the alternative budget”,	Shruti Vats	International journal of Academic Research and Development.	2455-4197		UGC listed
Poverty Inflation and wages in Rural India	Shruti Vats	International Journal of Statistics and Applied Mathematics.	456-1452		UGC listed
From Corporate Social Responsibility to Personal Social Responsibility, Assuming our PSR: A Gateway towards a New Exemplar	Shivani raheja	SGGSCC college magazine 'AMRIT'	A/F	SGGSC C, University of Delhi	

5. Participation of faculty members in seminars/workshops ,etc

<b>Title of the Collaborative Activity</b>	<b>Name of the collaborating Agency</b>	<b>Name of the participant</b>	<b>Nature of Participation</b>	<b>Duration</b>	<b>Nature of The Activity</b>
Academic Counsellor for M.A.Economics	IGNOU	Shruti Vats	Participant	2 days	Orientation programme
Globalisation, Economic Development and Sustainability	Shivaji College	Pritika Dua	Paper Presentation	1 day	National Conference
The Indian Economy: Contemporary	Department of Business Economics	Pritika Dua	Participant	1 day	National Conference

Issues and Challenges					
E-Accounting using Tally ERP.9	UGC Sponsored workshop by SGGSCC, University of Delhi in collaboration with "Tally Education Pvt. Ltd	Shivani Raheja	Participant	7 days	National Workshop
Booming Service Sector From Achievements to Growth Prospects	SGGSCC, University of Delhi	Shivani Raheja	Participant	2 days	International Conference
Recent Changes in Corporate Laws- A Practical Insight	Institute of Company Secretaries of India - SGGSCC, University of Delhi	Shivani Raheja	Participant	1 day	National Seminar

6. Achievement of Students including their participation in various societies


7. Co-curricular Programs conducted by the Department

The Department of Business Economics conducted various events to mark the success of this academic session. The details of the various events are listed in the following report.

### **Annual Orientation Day Cum Freshers Celebration (2016)**

Annual Orientation Seminar and Freshers welcome party of Department of Business Economics, Aryabhata College was held on 27<sup>th</sup> August 2016, from 12:30 pm onwards in the Reading Room of the college. As a ritual setting, the first-year students are apprised of the Department Achievements and activities on this day. The event was presided by Dr Manoj Sinha, Principal, Aryabhata College who enlighten the students about the college and department. The event was graced by the presence of Mr. Harish Dhawan, Techer-In-Charge, Department of Business Economics, Aryabhata College. His words of wisdom and years of experience illuminated the audience about how the department functions as a cohesive unit across all 3 years and alumni being an integral part of the same process.

The Final year and Second year students introduced the college societies, library functioning and informed the first-year students about rest of the requirements/clarification often sought by the new students.

There was huge uproar when the students were informed about the annual department team building sports event 'Roister'. The new students were also informed about the process/activities and duties regarding the department elections. The students enjoyed the dance and singing to the tunes of Bollywood music.



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## **Business Economics Department- “Roister 2.0: The Game Reloaded.” (2017)**

“It’s intimidating to hear chants of another team on your home ground,” said a player of the Aryabhata College’s Football Team walking off the pitch after a nail-biting defeat in the penalty shootout to Shivaji College’s Football Team in “Roister 2.0: The Game Reloaded.” Such was the participation from colleges like Gargi College, SGTB Khalsa College and Shivaji College in the Team Building Exercise organized by Aryabhata College’s Business Economics Students.

Roister was introduced in the year 2009 as a Team Building Initiative by the students of then Ram Lal Anand Evening College inviting Business Economics students from all the colleges. It was unfortunately stopped after 2 editions. This year, it made a comeback. Over 150 students pursuing Business Economics in Aryabhata College took the initiative of bringing back the Annual Team Building Exercise featuring 13 events namely Athletics, Carrom, Chess, Cricket, Dodgeball, Football, Futsal, Kabbadi, Kho-Kho, Table Tennis, Tug of War, Volleyball and the most interesting; Team Building Events from the **12th to 15th of January, 2017**.

The organizers ensured the absence of bias by declaring the event brackets a month prior to the commencement of Roister along with a prospectus specifying the basic rules for all the events. Necessary events were recorded in slow-motion to check for fouls and violations during the matches, using slow-motion recording came handy as almost all track events were extremely close.

The participating colleges marched into the sports field through the front gate of the college carrying their team flags to kick-off the event and left the college post-sunset on the 15th of January after a social high tea. The Chief Guest of the closing ceremony was Professor V.K. Chaudhary (Head of Department of Biochemistry, University of Delhi) who has played a huge role in the formation of Aryabhata College and its maintenance appreciated Roister’s revival said he was “proud to see Roister 2.0 happening in Aryabhata College” and committed himself to help make Roister bigger in its forthcoming editions.

Aryabhata College was denied the Men’s Championship at the last minute by as it lost the finals of Men’s Football which was also the closing game of this year’s edition. However, Aryabhata College’s women’s team helped the college fetch both the Women’s and Overall Championship. Gargi College placed second in Women’s Championship after placing in the Top 3 in nearly all events. Shivaji College’s Team featured National Level Players in Chess and Women’s Table Tennis events, the college sent off Aryabhata College’s cricket team on a boat taking four wickets in the first over of the semi-final and subsequently defeated

SGTB Khalsa College's Cricket Team in an intense final to become the Men's Champions.

SGTB Khalsa College's highlight was Harsh Awasthi's knock against Bhim Rao Ambedkar College in which he scored 94\* to take his team to a total of 160 runs. SGTB was also in a hard-fought battle in the Men's Volleyball Final in which Aryabhata College emerged as the winner. Their Men's Table Tennis players Chaitanya and Anmol too put up a commendable performance against Shivaji College in the final. Gargi College's Sanchita managed the farthest put in the Shotput event (including men) at 8.3 metres. The College of Vocational Studies, Sri Guru Gobind Singh College of Commerce and Maharaja Agrasen College also showed up in big numbers to participate in the 13 events organized by the college exclusively for Business Economics Undergraduates, students from all across the University of Delhi took part in additional Team Building Events such as the Gaming Event which featured games such as Call of Duty: Black Ops, Tekken and EA Sports FIFA in which Vipul Mehto and Bawa Singh of Motilal Nehru College emerged as winners. Pratibha Yadav of Aryabhata College fetched most gold medals in the women's games majorly in Track Events facilitating her team's victory in the Women's Segment despite the resounding presence of the Gargi College Team. Akash Sharma and Raghav Budhreja of Aryabhata College had the highest gold medal count with 5 gold medals each in the men's tally.

Despite the grit and determination showed by all athletes who participated in Roister 2.0, the Business Economics family came together on occasions like the Lohri night to celebrate the passing of the winter solstice. Roister 2.0 will return soon, bigger, better and more organized. We hope to increase the size of positive feedback from our participants and we will certainly have more team building experiences for all students of the University of Delhi irrespective of the course they pursue.









### **First Session of FRIDAY CONFAB**

The first session of the Friday CONFAB, an interactive session aimed at honing the professional skills of BBE students, was held on 20th January, 2017. Mr. Abhishek Gupta, who works with Bain and Company, was the speaker for the day.

He shared his experience of interview preparation, developing various analytical skills which are required to crack the interviews. He suggested various websites from where free courses can be done such as EDX, Coursera. Discussion was held about internships, campus placements, and off-campus placements. Emphasis was laid on interview preparation beforehand by going through FAQs. The speaker also talked about various job profiles for which BBE students can apply.

Students showed keen interest in the session by asking various questions from the speaker.





### **Second Session of 'FRIDAY CONFAB'**

The second session of the 'Friday Confab' organized by the Department of Business Economics, Aryabhata College was held on 27<sup>th</sup> January, 2017 from 2.30 pm till 5 pm. The speaker of the day was Mr. Aayush Ajmani, a BBE alumnus of Aryabhata College (RLA-E). He has completed his MBA (IB) from Delhi School of Economics and is currently working with Overcart as a Category Analyst.

The session was graced with the presence of our Principal, Dr. Manoj Sinha who shared valuable insights about professionalism and presentation skills, especially for the third year students. He shared practical interview tips and common mistakes made while appearing in an interview with the help of various examples. He ended his note by wishing success to all the students for their future endeavors.

Mr. Ayush Ajmani covered a variety of topics in his 2.5 hour session - opportunities after BBE, current in- demand courses, CAT and Interview preparation, soft skills required in the corporate world, and CV Building.

The session received excellent participation from the students. The speaker also conducted a mock interview session to demonstrate techniques of handling difficult situations in interviews.





### **Third Session of FRIDAY CONFAB**

The third session of Confab was held on Thursday 2<sup>nd</sup> February 2017. The speakers of the day were Mr. Sugam Jain and Mr. Parinay Itkan, co-founders of Shyplite.com. It was a one hour session followed by an internship drive by Shyplite for interested students.

#### **About The Speakers**

Mr. Sugam Jain is a Business Economics graduate from B.R. Ambedkar College, University of Delhi. He is the co-founder of GoPaisa.com and Shyplite.com.

Mr. Parinay Itkan is also a Business Economics graduate from University of Delhi and has done Post Graduate Diploma in International Marketing from Delhi School Of Economics. He is also the co-founder of Shyplite.com.

#### **About the Session**

The session began with welcoming the speakers and Dr. Manoj Sinha, Principal, Aryabhata College followed by a brief welcome speech by our Principal sir. Mr. Sugam Jain started the session with questioning the students about Startups. He advised students to choose Startup as a career after carefully evaluating one's strengths and weaknesses, and not just following the current trend. He discussed the problems faced by startups such as Human Resource, Capital and forming a reliable team.

After him, Mr. Parinay Itkan took over the dais covering topics such as Job or PG, teamwork and Marketing. He explained in detail the working of Shyplite and his role in the company. He also discussed the USP of his company and how they have managed to create a unique service in the market.

In the question and answer round, both the speakers answered questions on dropping out for a startup, marketing strategies etc.

After the 1-hr session, an Internship Drive was conducted for the interested students willing to join the company.

#### **About the Internship**

Shyplite is a B2B SaaS platform providing an automated single window multi-carrier integrated environment which enables e-retailer to automate their logistics for better productivity.

Duration: 6-8 weeks

Location- Saket, New Delhi

Open Positions – Business Development Interns(4)

Stipend – Rs. 5000 per month

Core Responsibilities:

- 1) Seller Onboarding
- 2) Understanding customer's requirement and giving actionable feedback.
- 3) Generating leads and looking for potential expansion markets.
- 4) Evaluating their requirements and providing them solutions as needed.

#### **Selection Details**

A total of 8 students appeared for the internship. A group discussion was held in the first round on the Topic "E-Commerce" after which 4 students were shortlisted for the Personal Interview Round.

Finally two students were selected for the Internship Program.





#### **Fourth Session of the 'FRIDAY CONFAB'**

The fourth session of the 'Friday Confab' was held on Friday 10th February, 2017 from 2.30 pm onwards. The speaker for the day was Mr. Rohit Chaddha, a Business Economics Graduate from S.G.N.D. Khalsa College, University of Delhi. Post that, he has done Masters in Business Economics from University of Delhi specializing in advanced Econometrics and Finance. He has 4 years of working experience in analytics and consulting, and is currently working with Accenture.

Starting with the session, Mr. Rohit shared details about the MBE programme of the Delhi University and how it offers an edge over other post graduation courses. He talked about the rich course content, alumni support, various student committees which are a part of this course. He also discussed the emerging field of Big Data analysis in the current market and how MBE is the perfect course for this industry. He also shared his experience in the industry and how MBE has helped him in achieving success in his career.

The seminar was a huge success.

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Video on Big Data as an Emerging Field



## **CONFAB SESSION FIFTH**

- Date: 17th February 2017
- Time: 2:30pm to 5:00pm
- Venue: Seminar Room
- Speaker: Mr. Susanta Bose
- Topic: Competencies in the Corporate World; Inside the mind of the Interviewer
- Number of participants: 40

“It is not death that most people are afraid of. It is getting to the end of life only to realise that you never, truly, lived.”

~ Prince EA

Greetings from the Department of Business Economics!

The much awaited, fifth session of CONFAB was held on 17th of February 2017. We invited Mr. Susanta Bose to be the speaker for the day. An alumnus of IIM Ahmedabad, IBS Hyderabad and Delhi University with 8 years of experience in teaching and academic administration, Mr. Bose is presently working as the Programme Director at GD Goenka World Institute - Lancaster University.

Mr. Bose, an undeniably charismatic personality, conducted the seminar in our college on the topics: ‘Competencies in the Corporate World’ and ‘Inside the mind of the Interviewer’. He began his session by deriving an interesting correlation between humans and ice-bergs explaining how, we as humans have immense potential but are only able to bring about a meagre 10% of it to showcase.

However, the remaining 90% of it remains hidden just like the majority of an ice-berg remains submerged underwater. Further, he discussed the different kinds of competencies that exist and how important it is to work on competencies other than technical ones also like skills and knowledge.





He believes that a gradual shift in the mind frame of the HR Departments across all industries in the corporate world has been observed lately. The Talent Acquisition Heads have started to shift from not just judging a candidate by the 10% of his or her technical competency that is evidently visible but have also started to seek answers to the remaining 90% of the personality traits that a candidate possess which comprise of his goals, motives, values etc. This, they do by asking multi-layered, well thought over questions with well-defined answers to them. He also discussed the various questions that are likely to be asked in an interview and also gave suggestions on how to answer them. He explained the importance of preparation for an interview by explaining the true worth of the famous quote: “Chance favours the prepared mind.”

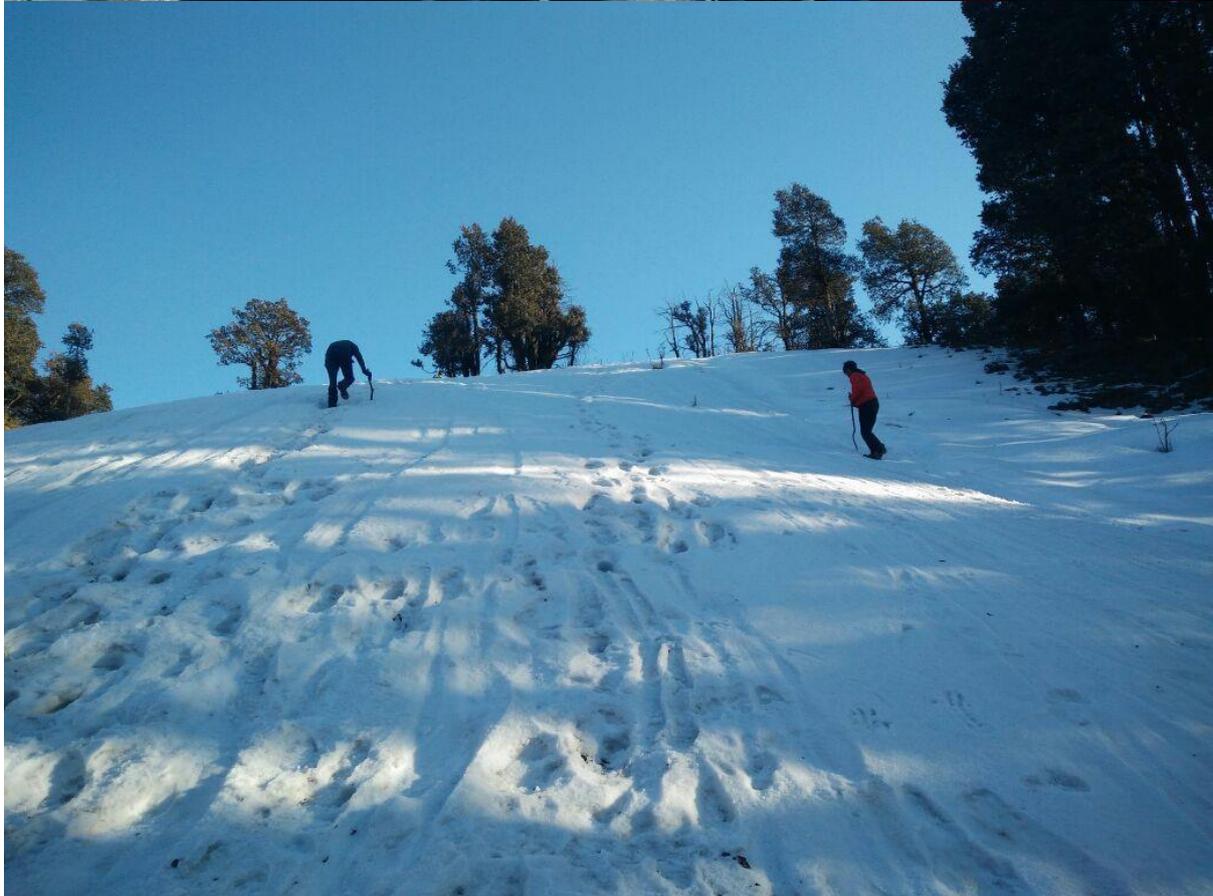
All in all, the session that he took was indeed an inspiring one. Throughout the session, he talked about how the key difference between successful and not so successful people lies in their work ethic. He encouraged everyone to start pushing for that extra mile from that very moment in whatever they do. Aryabhata College was truly delighted to have Mr. Bose deliver such inspiring messages that are definitely going to fuel up our students yearning to excel not just in college but at life!

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### **Naag Tibba Trek 2017**

Adventure Society of Aryabhata College organized a trek to Naag Tibba from 24/2/2017 to 27/02/2017 under the guidance of Mr. Harish Dhawan, Ms. Shruti Vats, Mr. Pardeep Singh and Ms. Akansha Aggarwal. A total of 63 students joined this expedition. Trekkers experienced a beautiful Night sky and participants learned about the local flora.





## CONFAB Report: Session VI

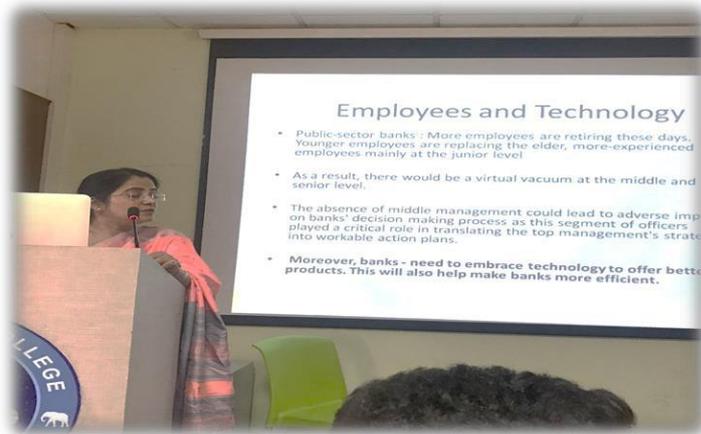
- □ Date: 24th March 2017
- □ Time: 2:00pm to 3:30pm
- □ Venue: Room No: 12
- □ Speaker: Ms. Yogieta S. Mehra
- □ Topic: The Contemporary Issues in Banking
- □ Number of participants: 35

“If you owe your bank a hundred pounds, you have a problem. But if you owe a million, it has.”

~ John Maynard Keynes

Greetings from the Department of Business Economics!

The sixth session of CONFAB was held on 24th March 2017 and we had cordially invited Ms. Yogieta S. Mehra to be the speaker for the day. Ms Yogieta has completed her MBE, M.Phil and PhD from the Department of Business Economics. She has twice been awarded the Best Paper Prize for presenting papers at numerous National and International Conferences such as the ones at IGIDR Mumbai and IIM Bangalore. She is also the author of the book ‘Operation Risk Management in Banks’ and is presently working as an Assistant Professor at Deen Dayal Upadhyaya College, Delhi University while continuing to guide two PhD students.



The topic of the seminar was, ‘The Contemporary Issues in Banking’. She began the seminar by discussing her academic and professional background. She had completed her MBE in the year 1995 and had worked as a business economics professor for 12 years in Sri Guru Gobind Singh College of Commerce, Delhi University. She further went on to explain the competitive edge that BBE has over other courses that sets it apart in the field of academia.

She formally started off with the topic discussing the various issues that are faced in banking these days such as Asset Quality, Capital Adequacy, Unhedged Forex, Employees and Technology and Cyber Crime, where the latter two play a very crucial role because in today’s time, the access to technology is such, that when

it falls in wrong hands, or more aptly said, people with wrong mindset, they are more likely to cause damage than benefit. She also discussed about 'Bad Loans', explaining that this problem majorly arises as a macroeconomic issue where in, it is faced by the public sector more than the private sector.

She also discussed with us, the relief measures that exist to solve such problems. One such measure is the recently launched, Insolvency and Bankruptcy Code of 2016. Also, the minimum capital adequacy ratio that must be maintained by banks is 8% but the Reserve Bank of India has kept it at 1% higher just to be on the safer side. And in case of operational issues, the roles of employees keep on rotating from time to time.



Thus, all in all, the session was very insightful for all the attendees. It showed a very big picture of how the banking industry operates, the problems faced by it and the solutions there are, to counter those problems. Many students who were attending this session were contemplating to appear for banking exams and after

this session, they definitely had a clear picture of the kind of career path that awaits them and what is expected of them in it.

We have a heartfelt gratitude for Ms Yogieta for taking out time to conduct such a wonderful session for our students and we definitely look forward to seeing her again!

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