

Aryabhata College

Department of Business Management Studies

(Annual Report for the Academic session 2019 to 2020)

1) **Name of Teacher in Charge:** Dr. J. K. Singh

2) **Brief details of Faculty members:**

Dr. J. K, Singh

Coordinator

Prof. J. K. Singh is presently employed as Associate Professor Department of Commerce at Aryabhata College, Delhi University. He is post graduate in Master of Finance and Control (MFC) from Delhi University and also fellow member of the Institute of Company Secretaries of India. He has more than 25years teaching and industry experience subsequent to completion of his postgraduation.

Mrs. Cherry Uppal

Assistant Professor

She is an Assistant Professor in the Department of Bachelor of Management Studies at Aryabhata College, University of Delhi. Currently, she is pursuing Ph.D. at Jindal School of Government and Public Policy (JSGP), O.P. Jindal Global University. She received B.A (H) degree in Economics from Hans Raj College, University of Delhi. And M.A. degree in Economics from Punjab University, Chandigarh.

Mrs. Priya Chaudhary

Assistant Professor

Mrs. Priya Chaudhary is currently working as an Assistant Professor in Aryabhata College, University of Delhi. She is a graduate in Bachelor of Business Studies (B.B.S) from Shaheed Sukhdev College of Business Studies (SSCBS). She did her masters in M. Com and M.Phil. from Department of Commerce, Delhi School of Economics. She is currently pursuing her Ph.D. from Department of Commerce, Delhi University.

Dr. Shipra Agrawal

Assistant Professor

She is an Assistant Professor in the Department of Bachelor of Business Studies at Aryabhata College, University of Delhi. She did Ph.D. and M.Phil. in Management from Dayalbagh Educational Institutes, Agra. She has teaching experience of more than 7 years

and taught various subjects like Fundamental of Accounting, Management Accounting, Advanced Accounting and more.

Mr. Pardeep Singh

Assistant Professor

Mr. Pardeep Singh is currently working as an Assistant Professor in the Department of Management Studies at Aryabhata College, University of Delhi. He is a graduate in Business Economics from Sri Guru Nanak Dev Khalsa College, and did his masters in commerce from Hansraj College, University of Delhi and is currently pursuing his Ph.D. from the Department of Commerce, Delhi School of Economics. M.Phil in Finance from the Department of Commerce, Delhi School of Economics, he has work experience of more than 6 years at University of Delhi.

Ms. Kavita Gautam

Assistant Professor

Ms. Kavita Gautam is working in the Department of Management Studies at Aryabhata College, Delhi University. She has done her graduation and masters from Delhi University and is an alumna of Shaheed Bhagat Singh College (M). She has work experience of more than three years which includes teaching in Shaheed Bhagat Singh College in commerce department for two years. Her area of Specialization is Finance and Corporate Law

Mr. Sanket Shekhar

Assistant Professor

Sanket Shekhar joined University of Delhi in 2018 as Assistant Professor in the area of Commerce and Management. Before joining academia he has worked with Bank of America Merrill Lynch. Currently he is pursuing his doctorate research from Faculty of Management Studies, University of Delhi in the area of MSME. His interests also include Banking, Entrepreneurship, Marketing and International Business. Besides this he is also working as Advisor to micro startups funded by Government of Uttar Pradesh and Bihar.

3) Student Strength

First Year	Second Year	Third Year
51	46	44

4) Details of publication work by the faculty members

Dr. J.K. Singh

- Published an edited book, “Changing Landscape of Corporate Governance & Corporate Social Responsibility”. (Co-authored)
- Published research paper “Stocks in Ethical funds - Optimal Investment Alternative for retail investors” in International Journal of 360° Management Review - UGC approved journal (Vol. 07, Issue 01, April 2019, ISSN: 2320-7132)
- Published research paper “Investment Strategy - Redefined with the Emergence of Ethical Funds” in International Journal of 360° Management Review - UGC approved journal (Vol. 07, Issue 02, July 2019, ISSN: 2320-7132)

Mr. Sanket Shekhar

- Published a paper titled "Depreciation of Rupees: Causes, consequences and policies for Insulation" with International Journal of Academic Research and Development (Page no. 51 to 55, Volume 6, No.2, July-December 2020, 12 Issue)

5) Participation of faculty members in seminars/workshops ,etc

Dr. J. K. Singh

- Presented a paper on “Impact of Environmental, Social and Governance issues on Shareholders’ Wealth” at National Seminar organized by Shri Krishna Govt. College, Kanwali.
- Nominated as Member of Advisory Board for the National Conference organized by Emerging Paradigms in Management conducted by Department of MBA, Vaish College of Engineering, Rohtak.
- Invited as Key note speaker for a session on Entrepreneurship at Kirori Mal College, University of Delhi on 28 January,2020.
- Chaired Technical session in the International Conference on Sustainable Development and World Economy organized by Janki Devi Memorial College, University of Delhi on February 4,2019.
- Appointed as member of Editorial Board in the peer reviewed journal, Vedaang.

Mrs. Cherry Uppal

- Participated in the International Conference on “Human Rights National and International Issues and Challenges” organised by Shaikshik Foundation in association with Aryabhata College, University of Delhi held during 22-23 February, 2020.

Mrs. Priya Chaudhary

- Presented poster titled “Quality assessment through the lens of Culture and learning” at “Quality advancement in teaching and learning towards academic excellence” conference held at Shyam Lal College, University of Delhi in August, 2019.

Mr. Pardeep Singh

- He completed his M.Phil in Finance. He presented and published papers, participated in FDP, and completed Swayam Arpit Online Refresher Course, and Teaching Certificate program. He also co-edited a book titled “Changing Landscape of Corporate Governance & Corporate Social Responsibility.”

Mr. Sanket Shekhar

- Best Paper award paper titled "Developing Hierarchical Relationships among factors influencing Corporate Governance Mechanism " in the Conference “Changing Business Environment in India: Challenges and Opportunities" at Shyama Prasad Mukherji College, University of Delhi. On 21st July 2020
- Adjudicated Online National Debate Competition Organised by Awaaz: The Debating Society at Zakir Hussain Evening College, University of Delhi. (4 June 2020)
- Appointed as Advisor for Entrepreneurship Development at District Innovation Council at Darbhanga Bihar (Joint project of Government of India and Govt. of Bihar). (19th June 2020)
- Provided Free Lecture of Economics Under "Donate your Time for Nation Building" Campaign by Delhi Knowledge Track to help students to study from Home during Covid-19 Pandemic. (May 2020)

6) Achievement of Students including their participation in various societies

- Akash Bansal secured 1st position in Anti-addiction Campaign Quiz conducted by Ethicraft Club, Aryabhata College, DU
- Akash Bansal won the competition “Flashyard” held at Ramlal Anand College, DU
- Shubham Bhandari participated in SYNERGASIA- The National Management Conclave organized by Global Business Operations (SRCC), DU and IMT Ghaziabad.
- Shubham Bhandari won the competition “Flashyard” held at Ramlal Anand College, DU
- Mayank Gupta participated in the event “TIJARAT” organized in ECOCRACY’19 by ENACTUS Jamia Millia Islamia.

7) Co-curricular Programmes conducted by the Department

The department has been continuously engaged in activities and seminars in order to establish the overall development of the students. Some of them are mentioned below:

Seminar on Experiential Marketing (12th October, 2018)

- Speaker : Mr. Saurav Bhaik, Founder-CEO Tagbin
Objectives: Insights on Experiential Marketing; Understanding Customer Experience Creation
Footfall: 70 Students + 5 Faculty Members
Seminar on Corporate Governance (28th January, 2019)
- Speaker : Mr. Surya Narayan Mishra, Joint Director(Law& RTI), ICSI
Objectives: Understanding the pivotal role of Corporate Governance policies and procedures in present day corporate arena
Footfall: 65 Students + 4 Faculty Members
Seminar on Insolvency and Bankruptcy Code, 2016 (27th February, 2019)
- Speaker: Mr. Vivek Tyagi, Research Associate, CUTS Institute of Regulation & Competition
Objectives: Deriving out Features, Pros & Cons, Inferences on the new IBC, 2016; Comparison with other countries and old policy
Footfall: 72 Students + 4 Faculty Members
- Delves- Annual Management Fest of Sankalp (BMS Society) (15th March, 2019)
Objectives: To provide a platform for developing an environment for the growth and real-time experience necessary to emerge as an entrepreneur
Footfall: 1000 Students (DU, DTU, GGSIPU, etc.) + Faculty Members
- Annual Industrial Trip (9th April, 2019)
Organiser: Alankit Assignments Limited (Alankit Group), Jhandewalan
Objectives: Providing Real-Time Exposure of the corporate arena to young management trainees; Ground Zero Analysis
Footfall: 60 Students + 3 Faculty Members

8) Library Budget sanctioned for the Department;

Library budget sanctioned for the Department for the year 2019-20 is Rs. 90,000.

9) (Strength ,Weakness , Opportunities, Challenges) SWOC Analysis of the Department

Strengths

- The department comprises of a group of young and vibrant faculty.
- Focused approach.
- Equitable process of admissions as admission is through an Entrance Test.
- Updated industry oriented Course curriculum offering specialization in 5 different streams Students are taught Applied Econometrics through statistical packages like IT Tools for Business and SPSS, which increases employability of the students
- Students have opportunities to pursue higher education in the field of Business Management

Weakness

- Space constraint.
- Modern teaching amenities like smart boards are missing from the class rooms.

Opportunities

- Increasing awareness and importance of business management education in the country.
- Increasing requirement in the Industry of business management training.
- The course is getting good response from industry as the training is in line with industrial requirements.

Challenges

- The department faces competition from other colleges in student intake as admission is based on a combined entrance test.
- The course should be made more in line with industrial requirements and at the same time building basic foundation for higher education in field of business management.

10) Future Plans of the Department

- To organize seminars, conferences, work shop
- To promote the faculty for more research work.
- To organize various training programs for teachers and students regarding software operating.
- To organize campus interview for placement of students frequently in the college campus by industries, companies & banks, etc.
- To motivate the faculty for minor & major research projects & to provide more infrastructural facilities.
- To develop entrepreneurship skills among students.