

# Aryabhatta College

## *Department of Management Studies*

### *(Annual Report for the Academic session 2018 to 2019)*

1) Name of Teacher in Charge- Dr. J.K. Singh

2) Brief details of Faculty members.

#### **Dr. J. K, Singh**

##### **Coordinator**

Prof. J. K. Singh is presently employed as Associate Professor Department of Commerce at Aryabhatta College, Delhi University. He is post graduate in Master of Finance and Control (MFC) from Delhi University and also fellow member of the Institute of Company Secretaries of India. He has more than 25years teaching and industry experience subsequent to completion of his postgraduation.

#### **Mrs. Cherry Uppal**

##### **Assistant Professor**

She is an Assistant Professor in the Department of Bachelor of Management Studies at Aryabhatta College, University of Delhi. Currently, she is pursuing Ph.D. at Jindal School of Government and Public Policy (JSGP), O.P. Jindal Global University. She received B.A (H) degree in Economics from Hans Raj College, University of Delhi. And M.A. degree in Economics from Punjab University, Chandigarh.

#### **Ms. Priya Chaudhary**

##### **Assistant Professor**

Ms. Priya Chaudhary is currently working as an Assistant Professor in Aryabhatta College, University of Delhi. She is a graduate in Bachelor of Business Studies (B.B.S) from Shaheed Sukhdev College of Business Studies (SSCBS). She did her masters in M. Com and M.Phil. from Department of Commerce, Delhi School of Economics. She is currently pursuing her Ph.D. from Department of Commerce, Delhi University.

**Ms. Kavita****Assistant Professor**

Ms. Kavita is working in the Department of Management Studies at Aryabhata College, Delhi University. She has done her graduation and masters form Delhi University and is an alumnus of Shaheed Bhagat Singh College. She has a work experience of more than three years which includes teaching in Shaheed Bhagat Singh College in commerce department. Her area of Specialization is Finance and Corporate Law.

**3) Student Strength**

First Year	Second Year	Third Year
48	44	

**4) Details of publication work by the faculty members****Dr. J. K, Singh**

- *“Impact of Demonitisation on Digital transactions in India”* published in peer reviewed Journal of Modern Management and Entrepreneurship (JMME) Volume 08, No. 04, OCTOBER, 2018, ISSN : 2231 – 167.
- *“Blending Environmental , Social and Governance (ESG) Aspects with Traditional Investment Practices – An Emerging trend in Portfolio Management”* published in Saaransh – A international journal of management listed in UGC approved journals and Cabell’s Directory, USA ( Volume 10, No.2, January, 2019) .
- Contributed two articles for the newsletter released by Delhi Technical Campus , Greater Noida on the topics relating to Corporate Social Responsibility (CSR) and Micro Small and Medium Enterprises (MSMEs).

**Ms. Priya Chaudhary**

- Reetesh K. Singh, Priya Chaudhary, (2018) "Measuring impact of organizational culture on creativity in higher education", Quality Assurance in Education, Vol. 26 Issue: 4, pp.410-422, <https://doi.org/10.1108/QAE-04-2018-0041>
- Chaudhary, P. , Singh, R.K. (2017) “ Organisational culture : An independent or moderating variable”, International journal of research in humanities, Arts and Literature, Vol 5 Issue: 6, pp.77-86.

## **5) Participation of faculty members in seminars/workshops, etc.**

### **Paper Presentation**

#### **Dr. J. K. Singh**

- Presented paper on the topic entitled , *“Impact of Demonetization on Digital transactions in India”* in the International seminar on Global Economy : Opportunities and Challenges organized by Inspira Research Association on September 29 -30, 2018.

### **Session Chair/Key note speaker**

- Chaired Technical session on Finance in the International Conference on Business Economics and Sustainable Development organized by TERI University in collaboration with World Bank on January 17, 2019.
- Chaired Technical session in the International Conference on Sustainable Development and World Economy organized by Janki Devi Memorial College, University of Delhi on February 4,2019.
- External Examiner for conducting Viva Voice Examination for project evaluation in the Department of Commerce at CCS University, Meerut on 15 February, 2019.
- Delivered Lecture on *“Corporate India – Issues and Challenges”* in the Department of Commerce at CCS University , Meerut on 20 February, 2019.

#### **Mrs. Cherry Uppal**

- Participated in the International Conference on *“Bhartiya Women Pat, Present and Future”* organised by Shaikshik Foundation in association with Aryabhata College, University of Delhi held during 23-24 February, 2019.

#### **Ms. Kavita**

- Participated in the International Conference on *“Bhartiya Women Pat, Present and Future”* organised by Shaikshik Foundation in association with Aryabhata College, University of Delhi held during 23-24 February, 2019.

#### **Ms Priya Chaudhary**

- Won best paper award titled *“Culture and creativity in education “* at 11<sup>th</sup> National Conference *“Carving of Novel India”- Shaping India for 21<sup>st</sup> Century”* organised by Bharati Vidyapeeth Institute of Management and Research, Paschim Vihar in 2018.

## **6) Achievement of Students including their participation in various societies**

- Akash Bansal secured 1<sup>st</sup> position in Inter College Bilingual Conventional Debate 2018 conducted by Zero Hour Debating Society, Aryabhata College, DU
- Shubham Bhandari has been awarded first position in Time Machine, The Market Simulation event, organised by the economic society held on 18th and 19th January 2019 at St Stephen's College, Delhi University
- Mayank Gupta was awarded certificate of appreciation in recognition of commendable volunteer service for Adopt a Tree from 2nd August 2018 to 28 September 2018.

## **7) Co-curricular Programs conducted by the Department**

The department has been continuously engaged in activities and seminars in order to establish the overall development of the students. Some of them are mentioned below:

### **Seminar on Experiential Marketing (12th October, 2018)**

Speaker : Mr. Saurav Bhaik, Founder-CEO Tagbin

Objectives: Insights on Experiential Marketing; Understanding Customer Experience Creation

Footfall: 70 Students + 5 Faculty Members

### **Seminar on Corporate Governance (28th January, 2019)**

Objectives: Understanding the pivotal role of Corporate Governance policies and procedures in present day corporate arena.

Footfall: 60 Students + 4 Faculty Members

### **Seminar on Insolvency and Bankruptcy Code, 2016 (27-Feb-19)**

Speaker: Mr. Vivek Tyagi, Research Associate, CUTS Institute of Regulation & Competition

Objectives: Deriving out Features, Pros & Cons, Inferences on the new IBC, 2016; Comparison with other countries and old policy

Footfall: 72 Students + 4 Faculty Members

### **Delve- Annual Management Fest of Sankalp (BMS Society) (15th March, 2019)**

Objectives: To provide a platform for developing an environment for the growth and real-time experience necessary to emerge as an entrepreneur

Footfall: 1000 Students (DU, DTU, GGSIPU, etc.) + Faculty Members

## **8) Library Budget sanctioned for the Department;**

Library budget sanctioned for the Department for the year 2019-20 is Rs. 1,25,000.

## **9) (Strength, Weakness, Opportunities, Challenges) SWOC Analysis of the Department**

### **Strengths**

- Focused approach.
- Equitable process of admissions as admission is through an Entrance Test “JAT”.
- The department comprises of a group of young and vibrant faculty base.
- The students are highly motivated.
- The course gives them Industry exposure by compulsory internships.
- Updated industry-oriented Course curriculum offering specialization in 5 different streams Students are taught Applied Econometrics through statistical packages like IT Tools for Business and SPSS, which increases employability of the students
- Students have opportunities to pursue higher education in the field of Business Management.

### **Weakness**

- Space constraint.
- Lack of permanent and senior faculty members.
- Modern teaching amenities like smart boards are missing from the class rooms.
- Structural Challenges as it's a new department.

### **Opportunities**

- Increasing awareness and importance of business management education in the country.
- Increasing requirement in the industry of business management training.
- The course is getting good response from industry as the training is in line with industrial requirements.

### **Challenges**

- The department faces competition from other colleges in student intake as admission is based on a combined entrance test.

- The course should be made more in line with industrial requirements and at the same time building basic foundation for higher education in field of business management.

#### **10) Future Plans of the Department**

- To organize seminars, conferences, work shop and FDPs.
- To Recruit more Faculty Members in the Department.
- To arrange and promote Industrial Visits.
- To promote the faculty for more research work.
- To organize campus interview for placement of students frequently in the college campus by industries, companies & banks, etc.
- To motivate the faculty for minor & major research projects & to provide more infrastructural facilities.
- To develop entrepreneurship skills among students and help them in getting better Industrial Exposure.