

Aryabhatta College

Department of _Commerce_

(Annual Report for the Academic session 2015 to 2016)

1) Name of Teacher in Charge: - Dr. C.S. Dash

2) Brief details of Faculty members

FACULTY PROFILE WITH NAME, QUALIFICATION, DESIGNATION, SPECIALISATION ETC.			
S.NO NAME	QUALIFICATION	Designation	
1. MR. G. C. SHARMA	M. COM, LLB, CS	ASSOCIATE PROFESSOR	BOM
2. DR. S. C. AGGARWAL	M. COM, LLB, Ph.D.	ASSOCIATE PROFESSOR	ACCOUNTS/ LAW
3. DR. C. S. DASH	M. COM, M. Phil., PHD, DPM, DLL, DOEACC(O), DCHW	ASSOCIATE PROFESSOR	OBD,HRD,HRM
4. DR. J. K. SINGH	M. COM, MPHIL, PHD, DFM, DOEACC(O)	ASSOCIATE PROFESSOR	FINANCIAL MANAGEMENT
5. MR. VINAY KUMAR	M.COM	ASSISTANT PROFESSOR	FINANCE
6. DR. MRS. MONICA AGGARWAL	M. Com. Ph. D	ASSISTANT PROFESSOR	FINANCE MARKETING
LIST OF SENIOR VISITING FACULTY			
7. MR. B. L. SANKHLA	M.COM	ASSOCIATE PROFESSOR	BUSINESS LAW
8. MR. SUDARSHAN KUMAR	MA	INSTRUCTOR	OMSP
Adhoc teachers on Roll			
MRS. DEEPTI GOEL	M.COM.	ASSISTANT PROFESSOR	C. LAW, BUSS. MATH
DR. P.D. SIANI	M.COM. PH.D.	ASSISTANT PROFESSOR	FINANCIAL A/C, SEM-1
Dr. RUCHI UPADHYAY	M.COM. M.BA, NET PH.D	ASSISTANT PROFESSOR	COMP LAW,SEC.B,C
MS. ANKITA	BBE, M.COM. NET	ASSISTANT PROFESSOR	INDUSTRIAL LAW, SEC-B

DR. AANCHAL GUPTA	B.COM. (H), M.COM NET-JRF PH.D	ASSISTANT PROFESSOR	CMPNY & CMPNSTN LAW
			BUSS. & ORG. MGT

3) Student Strength

	First Year	Second Year	Third Year
B. Com(H)	60	91	116
B. Com(P)	91	234	221

4) Details of publication work by the faculty members

(Please see Appendix 1 in page-4)

5) Participation of faculty members in seminars/workshops, etc

(Please see Appendix 2 in page-17)

6) Achievement of Students including their participation in various societies

(See appendix-3 In page- 20)

7) Co-curricular Programs conducted by the Department

8) (See appendix-3 In page- 20)

9) Library Budget sanctioned for the Department;

Dept. Of commerce	Library budget sanction
2015-16	90,000/-

10) (Strength, Weakness, Opportunities, Challenges) SWOC Analysis of the Department

SWOT ANALYSIS	
STRENGTH	WEAKNESS
HIGH FINANCE	TOO MUCH OF POWER POLITICS
NUMBER ONE UNIVERSITY	LACK OF NON-TEACHING STAFF & ADMINISTRATIVE STAFF
CENTRAL UNIVERSITY	SHORTAGE OF LIBRARY READING ROOM
CAPABLE ADMINISTRATOR	SHORTAGE OF XEROXING & OFFICE AUTOMATION TOOLS
GOOD TEACHING STAFF & STUDENTS STRENGTH	POOR WEB BASED SOFTWARES
GOOD FINANCIAL SOURCES	LACK OF ROOMS, AUDITORIUM, SEMINAR FACILITIES
LARGE BUILDING AREA & STRUCTURE	INABILITY TO UTILISE IT ENABLED EQUIPMENTS
QUALITATIVE TEACHING & ABILITY TO STAND	LOW PACE OF IMPROVEMENT
OPPORTUNITY	CHALLENGES / (THREATS)
NEW NAME OF THE COLLEGE WILL LEAD TO NEWNESS IN ALL FIELDS OF KNOWLEDGE & SKILLS	IGNORANCE
OPENING OF NEW COURSES IN THE FIELD OF	APPROVAL OF N.A.A.C. WAITING
OPPORTUNITY TO ENHANCE FACULTY & STUDENT'S STRENGTH	POOR COLLEGE WEB WILL LEAD TO DISAPPROVAL OF N.A.A.C.
GOVERNMENT POLICY ON EDUCATION WILL LEAD	LACK OF POSITIVE ATTITUDE LEADING TO CONFLICTS
	COLLEGE BUILDING NOT COMPLETED

11) Future Plans of the Department


Opening New Course master level (M. Com.)





Signature of TIC


(Dr C S Dash)


APPENDIX-1

Dr. J.k.Singh	<p>“A comparative study of structural shift in venture capital flows among U.S.A., India and China” published in AIMA Journal of Management & Research (E-Journal), ISSN: 0974-9497, Volume 4, Issue:5/4, May, 2010.</p>						
International	<p>“Share Subscription ratio in Primary Markets – An important determinant for identifying good stock in secondary market” published in Indian Journal of Finance, Volume III, October,2009.</p>						
	<p>“Corporate Restructuring through Demerger of Undertakings – A study of recent cases in India” published in Chartered Secretary, July (2008).</p>					 Signature of TIC (Dr C S Dash)	



national	<p>“Statistical testing of Returns offered by Exchange Traded funds in India: A Research Study” published in Journal of Banking, Information Technology and Management, ISSN: 0972-902X, Volume 10, Number 2, Issue: July – December, 2013.</p>						
	<p>“The Companies Bill, 2008: A Boost for the equity investment in India” published in the book Corporatization and Corporate Social Responsibility – Insurance, Banking, Industrial Design, Ownership and Control , SBS Publishers and Distributors Pvt. Ltd., 2011 (ISBN 13: 9789380090177)</p>						
	<p>“Indian Stock Markets: Worst is over & Bright days ahead” published in Investor India, December (2008).</p>						<p>Signature of TIC (Dr C S Dash)</p>


	“Trading Strategies for Short term investors and Day-traders” published in Investor India, October (2008).					
	“Indian Stock Markets – What decides their trends” published in Accounting studies, Volume 5 (2003)					
Dr.C.S.Dash						
International	Dash, C. S. , “ Quality Circle Management-A Third Wave Intervention ”, <u>Third Concept-An International Journal Of The Third World</u> , Vol- 4,no- 43,September,1990, 37-39					
	Dash, C. S. , “HRD and National Planning-An Indian Experience”, <u>People’s Victory</u> , 6(10). Aug.1995, 28- 30					
	Dash, C. S. , “Conflict Management In Organisations”, <u>People’s Victory</u> , 6(11). October, 1995, 38-39					 Signature of TIC (Dr C S Dash)

	Dash, C. S. , “Emerging Trends In Corporate Reporting”, <u>People’s Victory</u> , 6(12). Dec.1995,38- 39					
	Dash, C. S. , “Organisational Behaviour- collectivism in cross cultures ”, People’s Victory, 7(1). January.1996,33-35.					
national	Dash, C. S., “Quality Circle Management ”, <u>The management Accountant-The Journal of ICWA</u> , Vol.26 (3). March.1996,33-35.					
	Dash, C. S., “Management Of Industrial Relations”, <u>Indian Dominion</u> , VOL.1 (6). Dec.1992, 38- 41.					
	Dash, C. S., “Industrial Relations Scenario In India And Its Challenges”, <u>SAR Economist</u> , VOL.11 (2).MARCH.1992, 48-50.					 Signature of TIC (Dr C S Dash)


	Dash, C. S., “ A Leader is a Leader ”, <u>Indian Dominion</u> , VOL.II (1&2). Jul-Aug.1993, 28-29.						
Dr. M. Aggarwa,	“Indian Stock Markets – What decides their trends” published in Accounting studies, Volume 5 (2003)						
	Assessment of CSR law in Companies Act'2013- An analysis of the performance of BSE SENSEX						
Goel, Deepti.	(2013), “E-Wom and Similar emerging Terms: A Literature Review”, International Journal of Research in Commerce & Management, Vol. 4, Issue 11, pp. 99-103.						
	(2014), “Viral Marketing Epidemic and its Vectors”, Asia Pacific Journal of Marketing &						
						Signature of TIC (Dr C S Dash)	


	Management Review, Vol. 3, Issue 1, pp. 77-86.						
	Goel, Deepti. and Geeta Devi (2014), "A Review on Impact of Viral Marketing", Global Journal of Multidisciplinary Studies, Vol. 3, Issue 3, pp 1-8.						
	Goel, Deepti. (2014), "Factors Motivating People to Forward Viral Messages: A Literature Review", International Journal of Social Science & Interdisciplinary Research, Vol. 3, Issue 3, pp. 180-187.						
Dr. Aanchal Gupta	1. Rana, Nisha and Aanchal Gupta, 2015. Goods and Service Tax: Much Needed Reform, Global Journal of Business Management, ISSN: 0973-8533, Vol. 9, No. 2, pp. 73-82, Dec 2015.						


	<p>2. Gupta, Aanchal and Nisha Rana, 2015. The Greece's Catastrophe: Then and Now, International Journal of Entrepreneurship and Business Environment Perspectives, Pezzottaite Journals, Print ISSN: 2279-0918, Online ISSN: 2279-0926, Vol. 4, No. 3, pp. 1819-1826, July-September 2015.</p>				 Signature of TIC (Dr C S Dash)
	<p>3. Rana, Nisha and Aanchal Gupta, 2015. Financial Inclusion: The India's Stance, International Journal of Management Research and Review, Online ISSN: 2249-7196, Vol. 5, No. 7, pp. 563-573, July 2015.</p>				
	<p>4. Rana, Nisha, Monika Bansal and Aanchal Gupta, 2015. Organisational Development: A Paradigm, Global Journal of Business Management, ISSN:</p>				 Signature of TIC (Dr C S Dash)

	0973-8533, Vol. 9, No. 1, pp. 37-48, June 2015.						
	5. Rana, Nisha and Aanchal Gupta, 2015. Impact of Union Budget on S&P BSE Sensex in India, Global Journal of Commerce and Management Perspective, Online ISSN: 2319-7285, Vol. 4, No. 2, pp. 50- 53, March-April 2015.						
	6. Aanchal Gupta, 2014. Global Economic Crisis: An Analysis for Indian Economy, IFSMRC - African International Journal of Research in Management, Online ISSN: 2308- 1341, Print ISSN: 2308-3034, Vol. 2, Issue 4, pp. 1-11, July- Dec 2014.						
	7. Rana, Nisha and Aanchal Gupta, 2014. Foreign Direct Investment Inflows and Growth: An					 Signature of TIC (Dr C S Dash)	



	Indian Outlook, Global Journal of Business Management, ISSN: 0973-8533, Vol. 8, No. 2, pp. 146-157, Dec 2014.					
	8. Aanchal Gupta, 2014. National Goods and Services Tax (GST): The Road Ahead, VISION- Journal of Indian Taxation, ISSN: 2347-4475, Vol. 1, No. 1, pp. 146-151, Jan-June 2014.					
	9. Bhasin, Niti and Aanchal Gupta, 2012. Linkage between FDI Inflows and Exports: The Indian Context, NICE Journal of Business, ISSN : 0973-449X, Vol. 7, No. 1, pp. 1- 10, Jan – July 2012.					
	10. Gupta, Aanchal, 2011. Macroeconomic Impact of Foreign Direct Investment Inflows, SRUJAN- A Journal of DIT School of business, ISSN: 2250-1347, Vol. 1, No. 1, pp. 71- 86, July-Dec 2011.					

internal	One paper titled "Impact of Liberalization on conduct of Public Sector banks in India" published in Journal of Commerce, Management and Social Science, volume 4, Number 1 June 2015, ISSN 2319-6238.						 Signature of TIC (Dr C S Dash)
Priya Chaudhry	Organisational culture and cross cultural differences in organisational practices: A critical review of literature 2			Global journal of multidisciplinary studies			
	Mergers and acquisitions after make in India 2			IOSR journal of business and management			
	Why Indian startups fail? Do's and Dont's 2			IOSR Journal of business and management			
	India's IPR policy- A sectoral analysis 2			Advances in Economics and business management			
	The Indian e-commerce euphoria 2			IOSR journal of business and management			


						 Signature of TIC (Dr C S Dash)
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Book/chapters	CHAPTERS IN BOOKS					
Dr.Monics Aggarsal	TITLE OF TOPIC	NAME OF BOOK	AUTHOR/'S NAME	PUBLISHER NAME WITH CITATION	YEAR OF PUBLICATION	ISBN/ISSN NO IF ANY
	Corporate Social Responsibility in Indian Companies - A study	Sustainability Management and the power of innovation'	AGGARWAL. M.	NOT AVAILABLE	NOT AVAILABLE	NOT AVAILABLE
GCSharma	(i) Leverage Analysis	NOT AVAILABLE	MR G.C.SHARMA	NOT AVAILABLE	NOT AVAILABLE	NOT AVAILABLE
	(ii) Theories of Capital structure	NOT AVAILABLE	MR G.C.SHARMA	NOT AVAILABLE	NOT AVAILABLE	NOT AVAILABLE
	(iii) Cost of Capital and valuation of firm	NOT AVAILABLE	MR G.C.SHARMA	NOT AVAILABLE	NOT AVAILABLE	NOT AVAILABLE
Deepti Goel	Animation in Advertising	<i>Marketing Management: Challenges and Opportunities</i>	Goel, Deepti. (2016), "Animation in Advertising" , <i>Marketing</i>			 Signature of TIC (Dr C S Dash)


			<i>Management: Challenges and Opportunities</i> , Global Vision Publishing House, New Delhi, pp. 107-125.				
Vinay Kumar	Three Chapters with following titles written in study material for undergraduate programme of ILL, University of Delhi.						
	(i) Leverage Analysis						
	(ii) Theories of Capital structure						
	(iii) Cost of Capital and valuation of firm						
Dr. J.K Singh	Venture Capital Financing in India	Dhanpat Rai & Co (P) Ltd.	2002	N.A.			

	Business Mathematics	Himalaya Publishing Company	2013	978-93-5142-378-2		 Signature of TIC (Dr C S Dash)
	Statistical Techniques *	Himalaya Publishing Company	2013	N.A		
	Simplified Approach to Business Mathematics	Himalaya Publishing Company	2014	978-93-5142-378-2		
	Basic Financial Management	Galgotia Publishing House	2014	81-8218-059-7		
						 Signature of TIC (Dr C S Dash)

APPENDIX-2


SEMINARS/CONFERENCES /WORKSHOPS ORGANISED/CONDUCTED AND SOURCE OF FUNDING:-							
Vinay kumar	1. Participated in National conference on 'Mergers and Acquisitions – Issues, Opportunities and Challenges, January 20, 2012.						
	2. Organized Lecture on Opportunities in Banking Sector for Undergraduate Students in the college.						
	3. Participated in National Seminar on Literature of Violence organized by Department of					 Signature of TIC (Dr C S Dash)	

	English, RLA(E)					
Dr. C S Dash	Faculty Development Seminar.	Industrial Relations Some Developments in the Legal Frame Work	Delhi School of Economics, N, Delhi	22 ND -23 RD Feb, 1991	UGC	
	Theme: -HRD Thrust & Challenges in 90's					
	-Do-	Conflict Resolution & Members satisfaction: - An Empirical Study	-Do-	22 ND -23 RD Feb, 1991	-Do-	
	-Do-	HRD & National Planning: -An Indian Perspective	-Do-	22 ND - 23 RD Feb, 1991	-Do-	
	National Workshop on Accounting & Reporting in 90's-s-TheChallenges	Human resource Accounting- Reporting Social Responsibility	Department of Commerce, South Delhi Campus, N.Delhi	16 TH -17 TH March,1991.	-Do-	
	CPDHE, Univ. of Delhi	Globalization & Learning Organization	South Delhi Campus, DU	16 TH May- 5 TH June, 2001	-Do-	
	CPDHE, Univ. of Delhi	Corporate Takeover and Globalization	South Campus, DU	19 TH Nov.-8 TH Dec., 2001	-Do-	

							 Signature of TIC (Dr C S Dash)
Dr. J K Singh	International Workshop at Sharda University , Greater Noida	One day	Sharda University				
	National Conference on Emerging Issues in Indian Financial Market	One day	Jaipuria Institute of Management				
							 Signature of TIC (Dr C S Dash)

Appendix-3

STUDENTS PARTICIPATION IN societies & co curricular activities Commerce Society-2015-16				
Teacher in charge commerce department- Dr. C. S. Dash		Link to posters & photo- session→		https://drive.google.com/file/d/1kuECohM156-SqHZH61iVpnsyF1zhO9c2/view?usp=sharing
Sl. No	Name of Capacity Enhancement program	Date of Implementation	No of students Involved	Name of the Consultancy/Consultant involved
1	Seminar-1 Topic – “Cracking the interview in campus recruitment,	Date: -21-09-2015, Time- 10.30 AM	70	Speaker – Dr. Sangeeta Magan professor, HRM DIMS,
2	1. Republic Day Celebration-an initiative of B. Com(H) and B.A(P),	26-01-2015	All college students	Addressed by Principal, Dr. Manoj Sinha
3	2.DIWALI MELA CELEBRATION-B. Com(H),	11-11-2015	Dep’t of commerce	Addressed by Principal, Dr. Manoj Sinha
4	(i) Candle march Against Pathankot incident /	14-1-2016	Dep’t of commerce	Addressed by Principal, Dr. Manoj Sinha

	observed as martyr day,			
5	(ii)ROAD SAFETY TRAINING	4-3-2016 AT 11.40AM	Dep't of commerce	 Signature of TIC (Dr C S Dash) (BY HERO MOTORS),
6	Excursion trip to Dalhousie (Environmental Awareness)	21-10-2015	Dep't of commerce	Dep't of commerce, Trip conducted by TIC-Dr. C. S. Dash
7	Excursion trip to Manali (Environmental Awareness)	30-3-2016	Dep't of commerce	Dep't of commerce, Trip conducted by TIC-Dr. C. S. Dash
8	FARE WELL B.COM(H) FYUP	30 -4-2015	Dep't of commerce	Dep't of commerce, conducted by TIC-Dr. C. S. Dash
9	FARE WELL BAP (2014) Last batch	28-4- 2015	Dep't of commerce	Dep't of commerce, conducted by TIC-Dr. C. S. Dash

STUDENTS PARTICIPATION IN societies & co curricular activities **Commerce Society-2015-16**

Name of teacher Coordinator- Dr. C. S. Dash	https://www.aryabhatacollege.ac.in/placement/fmlpw1451jdijj2hxvtyyur5ANNUAL%20REPORT-placementcell-2015-16ED4.pdf	Photo & posters given below
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Sl. No	Name of Capacity Enhancement program	Date of Implementation	No of students Involved	Name of the Consultancy/Consultant involved
1	"Writing the CV/Resume" "Speaker –	Date: -30-09-2015, Time-2.30 PM-	40	Trainer-Mr. Amit Pottar Professor, HRM, TIMES Group, 12, Satya Niketan, Delhi - 110021, Opp Venkey College, ph-011-32917568
2	Topic – "Cracking the CAT"	Date: -07-10-2015, Time-2.30 PM	43	Speaker – GEN. MANAGER, MISB-MUMBAI, Powai, Mumbai.ph-8826978461
3	Topic – "Making money in stock market"	Date: -08-10-2015, Time-5.30 PM	45	Speaker – Mr. Ashok Jain, Technical Analyst, Bajaj Capitals Ltd. Bajaj Capital New Delhi, Delhi · 011 2689 7632
4	Topic – "Interview Skill"	Date: -09-10-2015, Time-2.30	42	Delhi, Speaker – Mr. Vikram Gehlot, Professor, Roots Education
5	Topic – "Entrepreneurship"	Date: -30-10-2015, Time-2.30 PM	40	Speaker –Mr. Vikram Gehlot, Professor, Roots Education, Roots Education, 44, Block 2, Sarvapriya Vihar, New Delhi.ph-9818537612
6	Topic – "Mock Group Discussion (GD)",	Date: -13-1--2016, Time-10.30 AM	44	Speaker –Professor Ramachandran-TIMES Group, 12, Satya Niketan, Delhi - 110021, Opp Venkey College, ph-011-32917568

7	Topic – “Mock Aptitude Test” Test-	Date: -11-1--2016, Time-12.30 PM,	46	Instructor – Dhirendra Kumar Gupta, TIMES Education, 12, Satya Niketan, Delhi - 110021, Opp Venkey College, ph-011- 32917568
8	Topic – Feedback Session in “Mock Aptitude Test” held on-11-1-2016	Date: -18-1--2016, Time-11.30 AM,	48	Trainer, Professor Tejinder (specialization- QUANT, TIMES Education
9	Topic – “Mock Personal Interview”	Date: -04-2-2016, Time-11.30 AM	56	Trainer –Prof. Amit Pottar, TIMES EDUCATION, 12, Satya Niketan, Delhi - 110021, Opp Venkey College, ph-011- 32917568
10	Topic – Mock GD Session-	-(1) Date: -06-11-- 2015, Time	60	Trainer – Mr. Amit Pottar, TIMES EDUCATION,12, Satya Niketan, Delhi - 110021, Opp Venkey College, ph-011- 32917568
11	Topic – Management game on “Communicat ion”	-(1) Date: -06-11-- 2015, Time-10.30 AM,	49	Speaker – Professor Dr. Mrs. Shivani Bhatnagar, DIMS, G-6, Hans Bhawan, Bahadur Shah Zafar Marg, ITO Crossing, near Tilak Bridge, New Delhi, Delhi 110002



Signature of TIC

(Dr C S Dash)