


## FACULTY DETAILS PROFORMA

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|----------------------------|---------------|--|---------|-----------|--------------|---|--|
| Title                      | Ms            | First Name   | Pritika | Last Name | Dua          | Photograph  |  |
| Designation                |               | Assistant Professor  |         |           |              |  |  |
| Address ; Office           |               | Aryabhata College<br>University of Delhi                           |         |           |              |   |  |
| Address ; Residence:       |               | C1/80, West Enclave<br>Pitampura, New Delhi                        |         |           |              |   |  |
| Phone No                   | Office        |  |         |           |              |   |  |
|                            | Residence     |  |         |           |              |   |  |
| Mobile                     |               | 9540854851   |         |           |              |   |  |
| Email                      |               | pritikadua@gmail.com   |         |           |              |   |  |
| Web-Page                   |               |  |         |           |              |   |  |
| Educational Qualifications |               |  |         |           |              |   |  |
| Degree                     |               | Institution  |         |           | Year         |   |  |
| B.Com(Hons)                |               | SGTB Khalsa College<br>University of Delhi                         |         |           | 2005         |   |  |
| B.Ed                       |               | MVCOE, University of Delhi   |         |           | 2006         |   |  |
| M.Com                      |               | Delhi School of Economics, University of<br>Delhi                  |         |           | 2008         |   |  |
| M.Phil                     |               | Department of Commerce, Kurukshetra<br>University                  |         |           | 2009         |   |  |
| Ph.D.                      |               | Department of Business Economics, ,<br>University of Delhi         |         |           | Viva Awaited |   |  |
| Career Profile             |               |  |         |           |              |   |  |
| 1.                         | Organization: | Aryabhata College, University of Delhi.                            |         |           |              |   |  |
|                            | Duration:     | 9 <sup>TH</sup> August 2016- Till date                             |         |           |              |   |  |
| 2.                         | Organization: | Gargi College, University of Delhi.                                |         |           |              |   |  |
|                            | Duration:     | 27 <sup>th</sup> Jan 2015 – 20 <sup>th</sup> May 2016              |         |           |              |   |  |
| 3.                         | Organization: | School of open learning (SOL), [SPM College], University of Delhi. |         |           |              |   |  |
|                            | Duration:     | October 2014 – 27 <sup>th</sup> December 2015.                     |         |           |              |   |  |
| 4.                         | Organization: | S.G.T.B. Khalsa College, University of Delhi.                      |         |           |              |   |  |
|                            | Duration:     | 22 <sup>nd</sup> Jul 2010 to 24 <sup>th</sup> November 2013.       |         |           |              |   |  |
| 5.                         | Organization: | SPM College, University of Delhi.                                  |         |           |              |   |  |

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| Duration:   | 8 <sup>th</sup> Nov 2010 – May 2011 (Visiting)              |
| 6. Organization:  | Sirifort College of Computer Tech. and Mgmt, GGSIPU, Delhi. |
| Duration:   | 1 <sup>st</sup> June'2008 - 31 <sup>st</sup> May'2010.      |
| <b>Administrative Assignments</b>   |   |
|   |   |
| <b>Areas of Interest / Specialization</b>   |   |
| Finance, Strategic Management. Accounting   |   |
| <b>Subjects Taught</b>  |   |
| Investment and Risk Management, Financial Management. Indian Financial System, International Finance, Accounting for Managers, Fundamentals of Finance, Marketing Management, Human Resource Management   |   |
| <b>Research Guidance</b>  |   |
|   |   |
| <b>Publications Profile</b>   |   |
| <ul style="list-style-type: none"><li>❑ Multilateral Agreements on Investment: Lessons from the past and the road ahead in Focus Journal of International Business (July-December 2015 (2), ISSN No:2347-4459)99</li><li>❑ Post Merger Investment Performance: An Empirical Investigation in H.R. Journal of Management [April-sep 2011] (ISSN No: 0974-7737).</li><li>❑ Sustainability: The new corporate mantra for Indian firms in International journal of Technology and management research [Vol-3, Jan-Jun 2014] (e-ISSN No: 2277- 291X).43</li><li>❑ Corporate governance reforms in India in International journal of research [Vol-2, Issue-02, February 2015] (ISSN No: 2348-6848). 806-835</li><li>❑ Capability Building in the Indian Automobile Industry: A Study of Maruti Suzuki India L+</li><li>❑ pimited in MANTHAN: Journal of Commerce and Management [Vol-2, Issue 1, Jan-Jun 2015] (ISSN No: 2347-4440). 70</li><li>❑ Technological capability building in the Indian banking industry in Journal of Business, Management, Commerce &amp; Research [Vol-II, No-6, December2013] (e-ISSN No :2319-250X ) 56</li><li>❑ Contributed a chapter titled 'Building Eco-friendly Capabilities for Sustainable Advantage: A case study of Maruti Suzuki India Ltd, in the book titled "Emerging Issues in Commerce and Management".</li></ul> |   |

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| Conference Organization/ Presentations   |
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| <ul style="list-style-type: none"><li>❑ Presented a research paper titled ‘Impact of Environmental management system on Financial Performance’ at International Conference on Recent Advances and Challenges in Finance and Marketing for New India @2022 organised by Mata Sundri College for Women on 06 - 07 September, 2019.</li><li>❑ Presented a research Paper titled ‘Indian Corporates on the road to Green Growth- The role of capability building’ at International Conference on Research and Business Sustainability organised by Department of Management Studies Indian Institute of Technology Roorkee &amp; Sheffield Business School, Sheffield Hallam University UK &amp; Waikato Management School, New Zealand. (December 16-17, 2017)</li><li>❑ Presented a research paper titled ‘Indian Enterprises treading towards Green Growth’ at Innovation India: Technological change, Inclusive growth and job creation at Department of Business Economics, University of Delhi on 1<sup>st</sup> March 2018.</li><li>❑ Presented a research paper titled 'Maruti Suzuki on the Road to Sustainability- A Case Study' at National Conference on "Globalisation, Economic Development and Sustainability” at Shivaji College on March 29,2016.</li><li>❑ Participated in International Conference titled "Vasudhaiv Kutumbakam” organised by Shaikshik Foundation and Aryabhata College on 24-25 February, 2018 at NDMC Convention Centre, New Delhi.</li><li>❑ Participated in International Conference titled “Emerging Issues in Corporate Governance” at Delhi School of Economics on 3/4/2013.</li><li>❑ Participated in International conference on Corporate Governance at S.R.C.C. 27<sup>th</sup> and 28<sup>th</sup> March2012.</li><li>❑ Attended FDP on TALLY at Deen Dyal Upadhyaya College on 7/8/2015</li><li>❑ Attended FDP on Data analysis for Social Sciences at Sri Aurbindo College on 17/10/2015</li></ul> |
| Research Projects (Major Grants/Research Collaboration)  |
|  |
| Awards and Distinctions  |
| <ul style="list-style-type: none"><li>❑ Won Best Paper Award at International Conference on Recent Advances and Challenges in Finance and Marketing for New India @2022 organised by Mata Sundri College for Women on 06 - 07 September, 2019 for research paper titled ‘Impact of Environmental management system on Financial Performance’.</li></ul>  |
| Association With Professional Bodies   |

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| Other Activities |
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