

FACULTY DETAILS PROFORMA

Title	Dr.	First Name	Shipra	Last Name	Agrawal	Photograph	
Designation		Assistant Professor					
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Educational Qualifications							
Degree		Institution			Year		
Ph.D.		Dayalbagh Educational Institute, Deemed University, Agra			2016		
M.Phil		Dayalbagh Educational Institute, Deemed University, Agra			2013		
MBA		Uttar Pradesh technical University, Lucknow			2011		
BBA		Dr. Bhim Rao Ambedkar University, Agra			2009		
Career Profile							
More than 4 years' experience in teaching							
Administrative Assignments							
Member of Admission Committee							
Areas of Interest / Specialization							
Business Management, Organizational Behavior, Human Resource Management, Accounting and Financial Management.							
Subjects Taught							
<p>Finance: Fundamentals of Financial Management, Working Capital Management, Investment Analysis and Portfolio Management, Investing in Stock Market</p> <p>Accounting: Management Accounting, Fundamentals of Accounting, Advanced Accounting, Accounting for Managers,</p> <p>International Marketing, IT Tool for Businesses, Business organization and management</p>							
Research Guidance							
Publications Profile							
<ul style="list-style-type: none"> Published a research paper titled "Reflection of E-HRM in the Effectiveness of HR Functions: A Select Study of Information Technology (IT) Industry of India" in RESEARCH REVIEW International Journal of Multidisciplinary, Volume 3, Issue 9, September 2018, 1051-1057. 							

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- Published a research paper titled “Working with Citizens or Employees: A Modern Approach to Cope with HR Challenges in IT Industry” in INTERCONTINENTAL JOURNAL OF HUMAN RESOURCE RESEARCH REVIEW, Volume 3, Issue 9, September 2015, 32-42.
- Published a research paper titled “The Emerging Role of Organizational Citizenship Behavior in Sustaining Competitive Advantage” in A Journal of Radix International Educational and Research Consortium, Volume 4, Issue 9 (September, 2015), 1-9.
- Published a research paper titled “A Study of Antecedents and Consequents of Organizational Citizenship Behavior through Causal Loop Diagram: A Holistic Approach” in The IUP Journal of Organizational Behavior, July 2014, Vol. XIII, No. 3, 7-32..

Conference Organization/ Presentations

- Participated in workshop on “**Data Analysis using SEM & Panel Data**” organized by Maharaja Agrasen Institute of Management Studies, New Delhi on June 11th – 17th, 2018.
- Participated in workshop on “**Analytical Techniques for Research: Financial Econometrics**” organized by Delhi School of Professional Studies & Research, New Delhi on June 04th -10th, 2018.
- Attended Faculty Development Program on “**GST and Customs Law**” organized by Department of Commerce of Vivekananda College on 13th Jan, 2018.
- Participated in workshop on “**Case Study Analysis**” organized by Institute of Business Management, GLA University, Mathura on February 13-14, 2016
- A Research paper titled “**E-HRM and Effectiveness of HRM Functions: Implication of Technology Acceptance Model**” has been presented at the 4th Biennial Indian Academy of Management Conference on “Managing in the Indian Institutional Context” organized by the Indian Institute of Management Lucknow on December 11-12, 2015 at **Indian Institute of Management Lucknow- Noida Campus**.
- Attended “**Faculty Development Programme on Innovative Teaching Pedagogy**” conducted by **Mr. Chandreshwar Khan** (Former AGM-Tata Motors Ltd.), Organized at GLA University, Mathura on August 22, 2015.
- A research paper titled “**Reflection of E-HEM in the Effectiveness of HR Functions: A Select Study of Information Technology (IT) Industry of India**” has been presented for the International Annual Conference on “Business Research and Management Practices in the Global Environment” will be held at School of Management (ASM), Alliant International

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University on April 2-3, 2015 in **San Diego, California, USA.**

- Attended/Participated/ Completed a Two Days Workshop on “**Partial Least Squares Structural Equation Modelling (PLS-SEM)**” by **Prof. Joseph F. Hair** on January 15-16, 2015 at ITM University Gwalior.

- Presented Doctoral Research titled “**A Study of Organizational Commitment, Job Satisfaction and Occupational Role Stress on Organizational Citizenship Behavior among Information Technology (IT) Professionals in India**” in 5th Doctoral Conference entitled “Current Trends in Management & Information Technology” on May 23 2014 at Hindustan Institute of Management & Computer Studies, Farah, Mathura (UP).

- Presented a paper titled “**Working with Citizens or Employees: A Modern Approach to Cope with HR Challenges in IT Industry**” in the International Conference on Innovations in Services: Strategies for Global Business Excellence- INNOSERVE, organized by ITM University, Gwalior on January 13-15, 2014

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions

- Won “**Sant Das Swami Award**” in 5th Doctoral Conference entitled “Current Trends in Management & Information Technology” on May 23 2014 at Hindustan Institute of Management & Computer Studies, Farah, Mathura (UP).
- Awarded by “**Director’s Medal**” for securing highest marks in M. Phil (Management)-2013.

Association With Professional Bodies

Other Activities