


FACULTY DETAILS PROFORMA

Title	DR	First Name	RUCHI	Last Name	JAIN	Photograph
Designation		ASSISTANT PROFESSOR				
Address; Office		Aryabhata College, University of Delhi University of Delhi, Plot No 5, Benito Juarez Marg, South Campus, Anand Niketan, New Delhi, Delhi 110021				
Address; Residence:		Flat No. – 1118, Tower C, 11 th Floor 11 th Avenue, Gaur City 2, Greater Noida West, UP - 201009				
Phone No	Office	011-24110490				
	Residence	9999573737				
Mobile		9999573737				
Email		ruchi@aryabhatacollege.ac.in				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
Ph D		J V Jain College, CCS University			June 2009	
PGDCA		Karnataka State Open University, Karnataka			2013	
MCOM		Hindu College, University Of Delhi			2002	
BCOM HONS		Janki Devi Memorial College, University Of Delhi			2000	
UGC - NET		University Grants Commission			2015	
Career Profile						
<ul style="list-style-type: none"> ● Assistant Professor, Aryabhata College, University of Delhi, 26th Oct 2023. ● Assistant Professor, Aryabhata College, University of Delhi, (Ad-hoc) 04th Jan 2016 – 25th Oct 2023. ● Associate Professor, Institute of Information Technology & Management, GGSIP University, (Probation) 03rd Aug 2015 - 31st Dec 2015. ● Assistant Professor, Hindu College, University of Delhi, (Ad-hoc) 23rd Jul 2012 -21st July 2015. ● Assistant Professor, Shyam Lal College (Eve), University of Delhi, (Ad-hoc)26th Oct 2009 – 22nd Jul 2012. ● Assistant Professor, Gargi College, University of Delhi, (Ad-hoc) 20th Jul 2009 – 25th Oct 2009. ● Assistant Professor, Gargi College, University of Delhi, (Contractual) 12th Jan 2009 – 15th Apr 2009. ● Assistant Professor, Ram Lal Anand College(E), University of Delhi, (Ad-hoc) 10^h Dec 2008 – 09th Apr 2009. ● Assistant Professor, SGGSCC, University of Delhi, (Ad-hoc) 07thAug 2008 – 06th Dec 2008. ● Assistant Professor, Gargi College, University of Delhi, (Ad-hoc) 08th Jan 2008 – 30th Apr 2008. ● Assistant Professor, Daulat Ram College, SOL Center, University of Delhi, (Guest) Sept 2007– April 2008. ● Assistant Professor, Laxmi Bai College, SOL Center, University of Delhi, (Guest) OCT 2007– April 2008. ● Assistant Professor, PGDAV College, University of Delhi, (Guest) 01ST Nov 2007– 31st Mar 2008. ● Assistant Professor, B. R. Ambedkar College, University of Delhi, (Guest) 25TH JULY 2007 – 30th Nov 2007. 						

FACULTY DETAILS PROFORMA

<ul style="list-style-type: none">• Assistant Professor, Institute of Information Technology & Management, GGSIP University, (Probation) 01st Aug 2006 – 30th Apr 2007.• Assistant Professor, Institute of Information Technology & Management, GGSIP University, (Probation) 19th Jul 2004 - 31st Mar 2006.
Administrative Assignments
<ul style="list-style-type: none">• Convenor, VIRTUOSO – The Music Society, 2023-24• Member, Placement Cell - 2017-18 to 2021-22• Member, Function Committee - 2017-18, 2019-20 to 2021-22• Member, Environment & Garden Committee - 2017-18• Member, Theatre Group - 2017-18 and 2018-19,• Member, Finance & Investment Cell - 2017-18• Member, Marketing Cell - 2017-18 to 2021-22• Member, NCC - 2021-22• Convenor, Placement Cell Presentation NAAC - 2021-22• Convenor, Placement Cell Set up NAAC - 2021-22• Member, NAAC Admission Review Committee - 2021-22• Member, NAAC Working Committee - 2021-22• Member, Binding of Documents NAAC - 2021-22
Areas of Interest / Specialization
<ul style="list-style-type: none">• FINANCE• LAW
Subjects Taught
Presently teaching <ul style="list-style-type: none">• Business Law• Company Law• Financial Markets & Institutions• Auditing & Corporate Governance
Research Guidance
Publications Profile
BOOK: Housing Finance in India - Turning Dreams into Reality” (ISBN:978-83-80164-24-3), 2011, A. K. Publications.

FACULTY DETAILS PROFORMA

CHAPTERS IN BOOK:

1. “Managing Customer’s Relationships in Banking Sector”, 21st Century Tech Trends: Higher Education, (ISBN:978-13-8779-710-3), 2022.
2. “Policy Initiatives by the Government of India on Housing Finance”, Emerging Issues in Commerce and Management, (ISBN:978-93-85833-68-7), 2017.
3. “Digital India”, Transforming India through Digitization: Issues & Challenges, (ISBN:978-93-5267-957-7), 2017.
4. “E-Kranti: An Emerging Concept”, Transforming India through Digitization: Issues and Challenges, (ISBN:978-93-5267-957-7), 2017.

PAPERS PUBLISHED:

1. “Digital Financial Inclusion”, International Journal of Management and Social Science Research Review, Vol-9, Issue-12, December-2022 Page 58 – 67, Dec 22, ISSN -2349-6738.
2. “Spurt in Digital Financial Services - Covid – 19 did what demonetization couldn’t”, International Journal of Business and Administration Research Review, Vol.9, Issue -4, Oct-Dec 2022, Page 94 – 101, Dec 22, ISSN -2348-0653.
3. "Financial Literacy for All - Components and Contributors", International Journal of Creative Research Thoughts, Volume.10, Issue 10, pp. e394-e401, October 2022, ISSN:2320-2882.
4. "Bad Banks Are Good Banks", International Journal of Research and Analytical Reviews, Volume.9, Issue 3, Page No pp.412-417, August 2022, E-ISSN 2348-1269, P- ISSN 2349-5138.
5. “An Overview of The Developments of The Insolvency and Bankruptcy Code, 2016”, Journal of Emerging Technologies and Innovative Research, Vol 8, Issue 12, Dec 2021, pp 486-493, ISSN: 2349-5162.
6. “Micro Finance Institutions with special reference to SHG-BLM”, Asia Pacific Journal of Research, Vol 1, Issue CXVIV, May 2021, pp 1-7, E-ISSN: 2347-4793.
7. “A Review of the Companies Amendment Act, 2020”, Scholarly Research Journal for Interdisciplinary Studies, Vol 8, Issue 62, Nov-Dec 2020, pp 14702-14712, E-ISSN:2278-8808.
8. “Merchant Banking in Indian Economy”, Journal of Emerging Technologies and Innovative Research, Vol 7, Issue 9, Sept 2020, pp 1193 – 1197, ISSN: 2349-5162.
9. “Managing Customers Relationships in Banking Sector”, International Journal of Management and Social Science Research Review, Vol 6, Issue 10, Oct 2019, pp 19-25, E-ISSN - 2349-6746.
10. “An Era of Technology and Banking in India”, International Journal of Research and Analytical Reviews, Vol 6 Issue 1 January 2019, pp 66-72, E-ISSN: 2348-1269.

FACULTY DETAILS PROFORMA

11. "A Conceptual Overview of Mutual Funds in India", International Journal of Creative Research Thoughts, Vol 6 Issue 4 October 2018, pp 158-162, ISSN: 2320-2882.
12. "SEBI's role in Protecting Investors", International Journal of Management and Social Science Research Review, Vol 1 Issue 49 July 2018, pp 93 – 100, E-ISSN - 2349-6746.
13. "E-Kranti - A Reform", International Research Journal of Management Science and Technology, Vol 8 Issue 6 June 2017, pp 459 – 472, E-ISSN: 2250-1959.
14. "Digital India – The Transformation", International Research Journal of Commerce, Arts and Science, Vol 8 Issue 2, February 2017, pp 94-104, E-ISSN: 2319-9202.
15. "New Paradigms in Corporate Governance", International Journal of Creative Research Thoughts, Vol 4, Issue 2, April 2016, pp 65-72, ISSN: 2320-2882.
16. "An Understanding Towards the Insolvency and Bankruptcy Code (IBC), 2016", International Journal of Research and Analytical Reviews, Vol 3, Issue 4, December 2016, pp 57-65, E-ISSN: 2348-1269.
17. "Securitization-Transforming Illiquid Securities into Tradeable Securities", International Journal of Multidisciplinary Research Review, Vol 1, Issue 5 July 2015, pp 111-116, E-ISSN: 2395-1885.
18. "Insider Trading – A matter of Debate", Journal of Emerging Technologies and Innovative Research, Vol 2 Issue 7 July 2015, pp 649-655, ISSN: 2349-5162.
19. "The role of Credit Rating Agencies is Dubious", International Journal of Research and Analytical Reviews, Vol 1 Issue 4 Dec 2014, pp 90-98, E-ISSN: 2348-1269.
20. "Is Whistle Blowing morally justified?", International Journal of Management and Social Science Research Review, Vol 1, Issue 6, Dec 2014, pp 138-144, E-ISSN: 2349-6746.
21. "An overview of Human Resource Accounting in India", Scholarly Research Journal for Interdisciplinary Studies, Vol 1, Issue 05, Mar-Apr 2013, pp 1418-1428, E-ISSN:2278-8808.
22. "A Comparative study of the Companies Act 2013 and the Companies Act 1956", Scholarly Research Journal for Interdisciplinary Studies, Vol 2, Issue 09, Nov-Dec 2013, pp 1083-1093, E-ISSN:2278-8808.
23. "Impact of Banking Sector Reforms in India", Asia Pacific Journal of Research, Vol 1, Issue 9, Nov 2012, pp 1-7, E-ISSN: 2347-4793.
24. "Is Corporate Governance always the cause for Corporate Scams", Scholarly Research Journal for Interdisciplinary Studies, Vol 1, Issue 01, Jul-Aug 2012, pp 320-330, E-ISSN:2278-8808.
25. "Impact of Housing on Economy's Health", International Research Journal of Management Sociology & Humanities, Vol 1 Issue 3 November 2010, pp 113-120, E-ISSN: 2277-9809.

FACULTY DETAILS PROFORMA

26. "Policy Initiatives by Govt on Housing Finance", International Research Journal of Commerce, Arts and Science, Vol 1 Issue 1 March 2010, pp 384-393, E-ISSN: 2319-9202.

Conference Organization/ Presentations

- Teachers Summit on NEP 2020: Role of a Teacher, Vidya Bharati Uchcha Shiksha Sansthan, 04 November, 2023.
- 6th SAS International Conference and Awards 2023, Scholars Academic and Scientific Society, Guwahati. 5th March 2023.
- National Seminar on "Vishwa Guru Bharat – Use of Indian Knowledge in Developing Intervention and Innovations for Contemporary World", organised by Aryabhatta College, University of Delhi, 13-14th Dec 2022.
- International Conference on "Human Rights - National and International Issues and Challenges", Shaikshik Foundation in association with Deshbandhu College, 22nd - 23rd Feb 2020.
- International Conference on "Bhartiya Women - Past, Present and Future", Shaikshik Foundation in association with Deshbandhu College, 23rd - 24th Feb 2019.
- International Conference on "Vasudhaiva Kutumbakam - Whole World is One Family", Shaikshik Foundation in association with Aryabhatta College, 24th - 25th Feb 2018.
- National Conference on "FDI In India: Response & Challenge" by Shaheed Bhagat Singh College on 5-6th Nov 2012.
- Investor Awareness Programme on "Recent Developments in Capital Market" organized at Hindu College, 6th Nov 2012.
- International Conference on "Human Rights in the 21st Century: Global Perspective, National Challenges" by SLC (Eve) on 14-15th Feb 2012.
- Investor Awareness Programme on "Understanding the Capital Market" by ICSI at SLC (Eve) on 9th Feb 2012.
- National Seminar on "Media and The New World Order" by SLC (Eve) on 4-5th Feb 2011.
- Investor Awareness Programme on "Recent Trends in Capital Market" by ICSI on 29th March 2010.
- National Seminar on "Global Economic Challenges: Implication for India" by SLC (Eve) on 4-5th Feb 2010.
- Seminar on "Takeover Code & Competition Law & Policy" By ICSI On 30th March 2009.

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions

- Best Women Faculty of The Year 2022, awarded by the Scholars Academic and Scientific Society (SAS), Guwahati.
- Rank 1, Masters in Commerce, Hindu College, University of Delhi, 2002.

FACULTY DETAILS PROFORMA

Association With Professional Bodies
<ul style="list-style-type: none">• Member of Indian Accounting Association, Life Time• Member of Indian Commerce Association, Life Time• Member of Scholars Academic and Scientific Society, Life Time
Other Activities
<p><u>Faculty Development Programme/ Refresher Course/ Orientation Programme</u></p> <ul style="list-style-type: none">• Pedagogical Imperatives for Creating Quality Learning Environment for All, Faculty Induction Programme, Department of Education, University of Delhi, 01 to 08 Dec 2023• Faculty Induction / Orientation Programme, TLC Ramanujan College, 22 Jan - 20 Feb 2024• NEP 2020 Orientation & Sensitization Programme, organised by UGC-MMTTC, National Institute of Educational Planning & Administration, New Delhi, 11-20 March 2024.• 'Research Methodology', Teaching Learning Centre, Ramanujan College, University of Delhi, 20th Sept – 5th Oct 2021.• 'New Paradigms in Commerce and Management', Teaching Learning Centre, Ramanujan College, University of Delhi, 15th – 28th Sept 2021.• 'Data Analysis Using SPSS', Teaching Learning Centre, Ramanujan College, University of Delhi, 06th – 12th Sept 2021.• Orientation Programme For "Faculty in Universities/ Colleges/Institutes of Higher Education", 04th June- 01st July 2020.• Refresher Course in Commerce, Swayam ARPIT, for CAS Promotion 1st Sept 2019 – 15th Jan 2020.• Contemporary Research Methodology, 15-16th April 2017 at Aryabhata College.• E-Filing of Income Tax Return, 6th Aug 2016 at SGTB Khalsa College.