


FACULTY DETAILS PROFORMA

Title	Prof.	First Name	JITENDRA	Last Name	KUMAR SINGH	Photograph
Designation		Professor				
OfficeAddress		Aryabhata College, University of Delhi				
ResidenceAddress		B-94, Sector – 30, NOIDA - 201301				
Phone No	Office					
	Residence					
Mobile		9811326519				
Email		jitendra@aryabhatacollege.ac.in jksing@rediffmail.com				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
Master of Finance and Control		University of Delhi			1993	
Ph.D		Jamia Millia Islamia			2000	
FCS		The Institute of Company Secretaries of India			1996	
Career Profile						
<p>Professor J.K.Singh is presently employed as Professor in Department of Commerce, Aryabhata College, University of Delhi. He has more than three decades of teaching and industry experience. He has authored several books in different areas such as Financial Management, Business Mathematics, Statistics, Venture capital Financing in India, Investing in Stock Markets, etc. which forms part of course curriculum of Delhi University, West Bengal University of technology, Saurashtra University, Utkal University (Orissa), MMS- University – Mumbai and many other management institutes. He has been key note speaker on the contemporary topics of finance such as Research Methodology in Securities market, Financing Models for new age business, Valuation of Start ups, etc. and chaired sessions in many national and international seminars/conferences/workshops. He is also a member of editorial board of reputed journals. He has authored several research papers/articles published in Scopus Indexed, ABDC and UGC care listed journals. He is Fellow member of the Institute of Company Secretaries of India. He has been honoured with prestigious award for his literary contribution in Indian Capital market by Association of National exchanges member of India (ANMI) and The Institute of Company Secretaries of India (ICSI).</p>						
Administrative Assignments						
<p>Officiated as Acting Principal Coordinator – IQAC Member- NAAC Committee Coordinator – Bachelor of Management Studies Course</p>						

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Teacher In charge – Department of Commerce Member – National Education Policy (NEP) implementation committee Member- Research and Publication Committee Member- Institutional Social Responsibility Committee Member- Academic Planning Committee Convener – GE Coordination Committee (From 2017-18 to 2020 to 2020-21) Convener – Finance and Investment Cell Convener – The Start up Club Member – Academic Planning Committee, Workload Committee, Library Committee, etc. Public Information Officer (2013 to 2022)
Areas of Interest / Specialization
Finance
Subjects Taught
Financial Management, Fundamental of Investments, Business Mathematics, Corporate Tax Planning and Management, Business Statistics.
Research Guidance
PhD Supervision – Two M.Phil Supervision – One (Allotted and Approved by University of Delhi)
Publications Profile
<i>Article/Research Paper published</i> ➤ Paper entitled, “Effectiveness and Sustainability in Modern E- tailing Business through Application of Artificial intelligence” published in Academy of Marketing Studies Journal (Scopus Indexed and indexed in ABDC category Volume 23 March ,2023) ➤ Paper entitled, “Chat GPT for Education and Learning : Applications and Agenda for Multidisciplinary Research ” published in Chartered Secretary (UGC Care journal , July 2023). ➤ Paper entitled, “Analyzing Stock Performance of Green Enterprises in India: A Comparative Study of Return offered by BSE Greenax Index and Nifty 500 Index ” published in Samdarshi (UGC Care journal , Volume 16, Issue 4 , September, 2023) ➤ “Investment in Sectoral Indices – A proposal with high risk and high return” published in Saaransh – An International Bi-annual referred journal (Vol. 12 , December ,2020) ➤ “Core and Satellite Investing – A strategy for Portfolio Management” published in Think India – UGC approved journal (Vol. 22, Issue 10, November, 2019: ISSN: 0971-1260) ➤ “Stocks in Ethical funds – Optimal Investment Alternative for retail investors” published in

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International Journal of 360 Management Review – UGC approved journal (Vol. 07, Issue 01, April 2019, ISSN: 2320-7132)

➤ “Blending Environmental , Social and Governance (ESG) Aspects with Traditional Investment Practices – An Emerging trend in Portfolio Management” published in Saaransh – A international journal of management listed in UGC approved journals and Cabell’s Directory, USA (Volume 10, No.2, January, 2019) .

➤ “Investment Strategy - Redefined with the Emergence of Ethical Funds” published in International Journal of 360 Management Review – UGC approved journal (Vol. 07, Issue 02, July 2019, ISSN: 2320-7132)

➤ “Impact of Demonitisation on Digital transactions in India” published in peer reviewed Journal of Modern Management and Entrepreneurship (JMME) Volume 08, No. 04, OCTOBER, 2018, ISSN : 2231 – 167.

➤ Paper entitled, “An empirical study on establishing relationship between CSR and Shareholders’ wealth in Indian Stock Market” published in the book released by Blooms Bury India at XIIIth International Conference held at PHD house on 10th Feb 2018 organised by Jagannath International Management School.

➤ “Financial Inclusion – A quantitative assessment of the benefits expected by Rural and Urban Class” published in international peer reviewed and referred , Scholarly Research Journal for Inter disciplinary Studies ,ISSN: 2278-8808, Volume 3, Issue:19, Sept, 2015

➤ “Statistical Analysis of Difference in the Returns of Various Listed Financial Products over Short Term Period” published in Peer Reviewed International Journal of Management & IT (December, 2015)

➤ “Market Index – Not a Barometer for Determining Sectoral Indices Returns in the Short Term Period” published in a peer reviewed journal of Fairfield Institute of Management and Technology – The Educator Year 2015 (June-Dec) Bi-annual Journal ISSN No. : 2277-9736 Vol. : VIII.

➤ “Statistical testing of Returns offered by Exchange Traded funds in India: A Research Study” published in Journal of Banking, Information Technology and Management, ISSN: 0972-902X, Volume 10, Number 2, Issue: July – December, 2013

➤ “Exchange Traded Funds in India: Does it provide alternative investment avenue to Indian Stock Market investors ? – A Research Study “ published in Journal of ANMI , 2011.

➤ “A comparative study of structural shift in venture capital flows among U.S.A., India and China” published in AIMA Journal of Management & Research (E-Journal), ISSN: 0974-9497, Volume 4,

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Issue:5/4, May, 2010.

- “Indian Stock Markets – Change in Character from Beta to Alpha Markets “ published in Journal of ANMI , 2010
- “The Companies Bill, 2008: A Boost for the Equity investment in India” published as chapter nineteen of the book , “Corporatization and Corporate Social Responsibility” developed by Dipak Das (Associate Professor of Law at HNLU, Raipur) and Sanjay Kumar Singh (Associate Professor at Department of Law, University of North Bengal, Darjeeling)(2011)
- “Share Subscription ratio in Primary Markets – An important determinant for identifying good stock in secondary market” published in Indian Journal of Finance, Volume III, October,2009.
- “Portfolio Management through investment in stock market and commodity market” published in Journal of ANMI, 2009.
- “Worst is over Bright days ahead for Indian stock markets” published in Investor India, December (2008).
- “Trading Strategies for Short term investors and Day-traders” published in Investor India, October (2008).
- “Corporate Restructuring through Demerger of Undertakings – A study of recent cases in India” published in Chartered Secretary, July (2008).
- “Demerger – An emerging mechanism for increasing shareholders’ wealth and corporate growth” published in Journal of ANMI , March (2008).
- “Indian Stock Markets – What decides their trends” published in Accounting studies, Volume 5 (2003).
- “Regulatory Framework of Venture capital Financing in India” published in Journal of Accounting and Finance, September (2002).

Books Published (Details of latest revised editions)

- i) Financial Management – Theory and Practice published by Galgotia Publishing Company (2016)
- ii) Investing in Stock Markets published by A.K.Publications (2017)
- iii) Venture Capital Financing in India published by Galgotia Publishing Company (2017)

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iv) Simplified Approach to Business Mathematics published by Himalaya Publishing House (2017)
Conference Organization/ Presentations
<p>1. Participation as Session Chair/Key note speaker/Resource Person</p> <ul style="list-style-type: none">➤ Delivered lecture as Key note speaker at International Conference on Financial Perspective organized by Rajkiya Engineering College, UP on 24-25 March, 2022.➤ Delivered lecture as Key note speaker at National Conference on Recent trends and developments in Modern Business Strategies organized by Innovative and Academic Research Association, Jaipur on 2nd Oct, 2021 .➤ Delivered lecture as Resource Person on the topic, Role of Non teaching staff in NAAC, in One week skill enhancement programme for Non teaching staff organized by Aryabhata College , University of Delhi during the period 20 December to 25 December,2021.➤ Chaired Technical Session on Entrepreneurship and Technology in UGC funded National Conference organized by Aditi Mahavidyalaya, University of Delhi on 27 March, 2021.➤ Delivered Lecture as Resource Person on the topic , Financing and Valuation of Start ups , on 15th February, 2021 in Technology based Entrepreneurship Development Programme on Entrepreneurship organized by Manav Rachna International Institute of Research and Studies , sponsored by the Department of Science and Technology under the NIMAT Scheme.➤ Delivered Lecture as Resource Person on the topic , Research Methodology in Indian Capital Market , on 3rd February, 2021 at Refresher Course in Commerce and Management organized by UGC-Human Resource Development Centre, Jamia Millia Islamia.➤ Delivered Lecture as Resource Person on the topic , Emerging Issues of Research in Indian Securities Market, on January 19,2021 at Refresher Course in Commerce and Management organized by UGC- Human Resource Development Centre, University of Lucknow.➤ Delivered Lecture as Resource Person /panel Expert for the National Level Faculty Development Programme on Entrepreneurship organized by Manav Rachna International Institute of Research and Studies ,sponsored by the Department of Science and Technology under the NIMAT Scheme. Delivered lecture as Resource person for three hours on 14 October,2020.➤ Co-Chairman in the Technical Session – I at National Webinar on “ Emerging Trends, Issues and Challenges & Opportunities Post Corona Crisis” organized by School of Commerce & Management Science (Mahatma Gandhi Central University , Bihar) on 30th -31st of May, 2020.

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<ul style="list-style-type: none">➤ Key note speaker on Research Techniques in Securities Market on 27 May, 2020 at E-STC (SCORESMET -2020) by BMU, Rohtak, NCR Haryana.➤ Key note Speaker in the course of Entrepreneurship organized by Kirori Mal College, University of Delhi on January 28, 2020.➤ Chaired Technical Session in the International Conference on Recent Advances and Challenges for finance and marketing @2022 organized by Mata Sundari College for Women , University of Delhi on September 6-7, 2019.➤ Chaired Technical session in the International Conference on Sustainable Development and World Economy organized by Janki Devi Memorial College, University of Delhi on February 4,2019.➤ Chaired Technical session on Finance in the International Conference on Business Economics and Sustainable Development organized by TERI University in collaboration with World Bank on January 17, 2019.➤ External Examiner for conducting Viva Voice Examination for project evaluation in the Department of Commerce at CCS University, Meerut on 15 February, 2019.➤ Delivered Lecture on “Corporate India – Issues and Challenges” in the Department of Commerce at CCS University , Meerut on 20 February, 2019.➤ Chaired technical session on International Business at national conference organized by School of Management, Delhi Technical Campus Greater Noida , on 09 March 2018.
Research Projects (Major Grants/Research Collaboration)
N.A.
Awards and Distinctions
<ul style="list-style-type: none">➤ Awarded First prize by the Institute of Company Secretaries of India for the paper entitled, “Corporate Restructuring through Demerger of Undertakings – A study of recent cases in India” published in Chartered Secretary, July (2008).➤ Best paper award for the paper “Impact of Demonetization on Banking and Realty sector” at National Conference on Demonetization: Demystified at Delhi Technical Campus, Greater Noida.
Association With Professional Bodies
<ul style="list-style-type: none">- Fellow Member of The Institute of Company Secretaries of India.- Member of Indian Accounting Association.
Other Activities

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Details of Paper Presentation /Participation in Seminars

- a. Resource Person in the refresher courses/FDPs organized by HRDC , University of Lucknow, Jamia Millia Islamia, Goa University , Manav Rachna University , JNU,etc.
- b. Presented paper entitled, “Adopting Sustainable development measures – Imperative for Business organizations” at International conference on Sustainable Development in Commerce, Management and Technology organized by Rajdhani College, University of Delhi on 26-27 February, 2023.
- c. Presented paper entitled, “Assessing effectiveness of factor investing strategy in generating alpha returns during Covid – 19” in International Conference on Economics, Business and Sustainability (ICEBS 2023) organized by the Department of Economics, Kristu Jayanti College, Autonomous, Bengaluru on 13th January 2023.
- d. Presented paper entitled, Measuring effectiveness of Core Satellite investing strategy in enhancing portfolio returns in International Conference on ‘Emerging issues in Business and Economic Research organized by Department of Commerce, Rajdhani College, University of Delhi, Delhi on 17-18 December, 2021.
- e. Presented paper entitled, Factor Investing – An emerging strategy of Portfolio Management (with special reference to pre and post Covid -19 Business environment) at International E – conference on Advances in Business and Management -2022 (20-21st January, 2022).
- f. Presented Paper on , “Analyzing Emerging Role of Women Entrepreneurship in India” in UGC Conference organized by Aditi Mahavidyalaya , University of Delhi on 27 March, 2021.
- g. Presented Paper on, “Impact of Demonitisation on digital transactions in India” in an International Seminar on Global Economy, Opportunities and Challenges organized by Inspira Research Association , Jaipur held on September 29-30, 2018.
- h. Presented paper entitled, An empirical study on establishing relationship between CSR and Shareholders’ wealth in Indian Stock Market at XIIIth International Conference held at PHD house on 10th Feb 2018 organised by Jagannath International Management School. The paper was also published in the book released by Blooms Bury India

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- i. Presented paper on " Analyzing immediate impact on Demonetization on major sectoral indices in Indian stock market" at International conference organized by Inspira Research Association on 02-03 FEBRUARY, 2018 at Jaipur.
- j. Presented paper on "Corporate Social Responsibility – Linkage with Returns on Stocks of Companies " at International Conference on Indian Economic Transformation through revival of manufacturing sector and start up ecosystem organized by Department of Commerce, Ramanujan College on 21-22 September, 2017.
- k. Presented paper on "Impact of Demonetization on Banking and Realty sector" at National Conference on Demonetization: Demystified at Delhi Technical Campus, Greater Noida and honoured with Best paper award for the same
- l. Attended National Conference on Emerging Issues in Indian Financial market at Jaipuria Institute of Management ,NOIDA and presented a paper on the topic entitled,"A study of equity prices in financial derivatives market in India"(2009).
- m. Attended UGC sponsored National Seminar on Corporate Laws : Contemporary Issues organized by Shaheed Bhagat Singh College, University of Delhi (2009)
- n. Participated as speaker on the session , 'Project Appraisal' in Project Management MDP for Avas Evam Vikas Parishad organized by Institute of Technology and Science , Mohan Nagar, Ghaziabad. (2001)