

# राष्ट्रीय उत्पादकता परिषद्

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार के अन्तर्गत)  
उत्पादकता भवन 5-6, इन्स्टीट्यूशनल एरिया,  
लोदी रोड, नई दिल्ली-110 003



NATIONAL PRODUCTIVITY COUNCIL

## NATIONAL PRODUCTIVITY COUNCIL

(Under Ministry of Commerce & Industry, Govt. of India)

Utpadakta Bhavan, 5-6, Institutional Area,  
Lodi Road, New Delhi - 110 003



15<sup>th</sup> January, 2019

The Principal,  
Aryabhatta College,  
Benito Juarez Road,  
New Delhi-110021

**Subject:** Poster/Painting/Drawing Competition on theme "Circular Economy for Productivity & Sustainability" for the students pursuing Graduation and Post-graduation Courses.

Dear Sir/ Madam,

You may be aware that National Productivity Council (NPC), an autonomous body under the Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce and Industry, Govt. of India is an apex organization in the country to promote productivity and inculcate national consciousness among the masses through various productivity propagation activities. NPC was established on 12<sup>th</sup> February, 1958. Every year, NPC celebrates its Foundation Day on 12<sup>th</sup> February and a week thereafter as Productivity Week throughout the country. This year, it has been decided to organize a Poster/Painting/Drawing competition on the theme "Circular Economy for Productivity & Sustainability" for the students pursuing Graduation and Post-graduation Courses. A notification in this regard is being enclosed herewith for your kind perusal.

It is requested that a Poster/Painting/Drawing competition on the above theme be organized by your college and the three best entries be sent to Regional Directorate-Delhi, NPC by 4<sup>th</sup> February, 2019 for consideration of awards. The best three entries (Poster/Painting/Drawing) shall be awarded a Memento by NPC. All participants including awardees whose posters/paintings/drawings are received at the Regional Directorate Delhi, NPC shall be issued a certificate of participation.

The art work received through this competition will become the property of NPC and may be used for further propagation and dissemination of concept or idea presented to the masses. The award function will be organized on 12<sup>th</sup> February, 2019 at NPC, Lodi Road, New Delhi.

All the selected paintings may be sent to NPC at the following address:

The Regional Director,  
National Productivity Council,  
2<sup>nd</sup> Floor, Productivity House,  
5-6 Institutional Area, Lodi Road, New Delhi-110 003  
Tel.: 011-24607343/ 24607318

We solicit your kind co-operation and look forward to active participation. A line in confirmation would be highly appreciated.

Thanking you,

Yours faithfully

(Manoj Saxena)

Regional Director, Delhi

Encl: A/A.

Phone : 91-11-24690331 Fax : 91-11-24615002, E-mail : npcinfo@npcindia.gov.in Web-Site : www.npcindia.gov.in

OFFICE AT : Bengaluru • Bhubaneshwar • Chandigarh • Chennai • Delhi • Gandhinagar • Guwahati • Hyderabad • Jaipur • Kanpur • Kolkata • Mumbai • Patna





## **NATIONAL PRODUCTIVITY COUNCIL**

*(Under Ministry of Commerce and Industry, Govt. of India)*

Notice No. PA/PW/Advt.-01/2018-19; Date: January 07, 2019

### **POSTER/ PAINTING/ DRAWING COMPETITION**

National Productivity Council (NPC) is an apex organization to promote productivity consciousness across all sectors of the economy. Like in the previous years, the NPC will be organizing the observance of 12<sup>th</sup> February 2019 as Productivity Day and the seven day period from 12th to 18th February, 2019 as National Productivity Week throughout the country. On the eve of Productivity Week celebration, NPC invites applications for Poster/Painting/Drawing Making Competition on the following selected theme:

**“CIRCULAR ECONOMY FOR PRODUCTIVITY & SUSTAINABILITY”**

#### **ELIGIBILITY:**

The applicant should be a bonafide student pursuing Graduation/Post Graduation Course from a recognized College/University of India.

#### **GENERAL INSTRUCTIONS TO APPLICANTS:**

- Poster/Painting/Drawing must be on paper of A3 size (297 x 420 mm) or A2 size (420 x 594 mm).
- Acceptable tools of drawing/painting include pencil, crayon, water color, oil paint, etc. Photographs, wires, 3D objects, Computers are not acceptable.
- The Poster/Painting/Drawing must not include words, national flags, or slogans.
- The Poster/Painting/Drawing must not represent any particular individual, organization, or brand name and must not depict any religious theme.
- The above selected theme should be the main focus of the Poster/Painting/Drawing.
- No text (including theme title, name, etc) should be written on the front of the Poster/Painting/Drawing.
- A Poster/Painting/Drawing should be an individual effort of a student.
- All artworks must be original ideas.

- The completed artwork must be on a flat piece of paper.
- The art work received through this competition will become the property of NPC and it will be used for further propagation and dissemination of concept or idea presented to the masses. *The applicant will have no claim on the art work henceforth.*

#### **EVALUATION CRITERIA:**

- All Poster/Painting/Drawing shall be evaluated on presentation and novelty of the idea.
- The best three entries (Poster/Painting/Drawing) will be selected by a Committee of Experts/Jury from the total paintings received by Regional Directorate-Delhi for Award of Selection at regional level.

#### **AWARD OF SELECTION:**

The students of best three entries (Poster/Painting/Drawing) in Delhi region of NPC Regional Directorate shall be invited for felicitation on Foundation Day Celebration i.e. 12th February 2019.

#### **AWARD PRIZE:**

- The student of the best three Poster/Painting/Drawing shall be awarded a Memento by Regional Directorate – Delhi, NPC.
- All participants including awardees whose Poster/Painting/Drawing are received at the Regional Directorate Delhi, NPC shall be issued a certificate of participation.
- Colleges are encouraged to send the photographs/videos of the related college event by email to the Regional Directorate of NPC for its further propagation and recognize the solidarity of the young professional with the productivity theme.

#### **HOW TO APPLY:**

- Colleges are requested to organize an Internal Poster/Painting/Drawing Competition of 2 hours duration on or before **31<sup>st</sup> January, 2018**.
- The colleges should forward the best 3 entries (Poster/Painting/Drawing) selected at the College Level to Regional Directorate Delhi, NPC on or before **Feb 04, 2019**.
- Name and age of participant as well as college's name and address must be clearly mentioned on the back of Poster/Painting/Drawing in English Language.
- All entries (Poster/Painting/Drawing) should accompany the filled-in Entry Submission Form and covering letter from the Principal of the college stating the number of students participated in the Competition at College level.



### **WHOM TO CONTACT:**

To participate, the college may contact the following official at Regional Directorate - Delhi, NPC.

**Mr. Jatin Saini,**

Assistant Director – Regional Directorate, Delhi

National Productivity Council, 5-6, Institutional Area,

Lodhi Road, New Delhi – 110003

Email: [jatin.saini@npcindia.gov.in](mailto:jatin.saini@npcindia.gov.in)

Tel.: 011-24607365

For more information, the college may also contact the following official at NPC Corporate Office:

**Dr. Nitin Aggrawal,**

Dy. Director – Productivity Awareness

National Productivity Council, 5-6, Institutional Area,

Lodhi Road, New Delhi – 110003

Email: [nitin.a@npcindia.gov.in](mailto:nitin.a@npcindia.gov.in)

Tel: 011-24607336/335