



ARYABHATTA COLLEGE University of Delhi

PRESENTS

ARYABHATTA COLLEGE'S

E-SUMMIT 2023

SCALING PEAKS, IGNITING INNOVATION

12 & 13 APRIL

12th-13th April 2023

Chief Patron : Prof . Manoj Sinha

Convenor : Dr Monica Aggarwal

Coordinator : Dr Shivani Raheja, Dr. Ruchi Sharma

Co-coordinators: Mr. Sanket Shekhar Ms. Gayatri Yadav

President: Ms. Aastha Pareek

Vice President: Ms. Dipleen Sidhu

Student Coordinators: Mr. Garv Gupta, Mr Chetan Arora,, Mr. Garv Mittal, Ms. Rashi Bhattacharyya, Ms. Kalyani Bhatnagar, Ms. Anushka L, Ms. Joshita and Mr Piyush Kumar. Ms. Surbhi Sharma

Livestream Link: https://www.youtube.com/c/ECellAryabhatta_E-Summit23

Teaser Link: <https://www.instagram.com/reel/Cqhd2V9jt6E/?igshid=YmMyMTA2M2Y=>

OUR PARTNERS AND SPONSORS

TREASURE AMONG US
DISS O BRAND
RRR
BIO THE SHARK
ENTREPRENEUR IN YOU
12-13 APRIL 2023

DECATHLON SPORTS INDIA VASANT KUNJ
AMITY COLLEGE
BHATT
THE ENTREPRENEURSHIP CELL ARYABHATTA COLLEGE UNIVERSITY OF DELHI
G20
BML MUNJAL UNIVERSITY™ A HONG KONG INITIATIVE
Amway

E-SUMMIT 2023
SCALING PEAKS, IGNITING INNOVATION
presents
/ecellaryabhatta
E The ntrepreneurs Ce



GENETIX BRAND



The Entrepreneurship Cell, Aryabhata College, University of Delhi, held its annual, two-day flagship event **E-Summit' 23, on 12th and 13th April, 2023.**

E-SUMMIT' 23 brought aspiring entrepreneurs an opportunity to expand their business acumen by learning from the experiences of leading entrepreneurs and corporate moguls. The event was infused with challenging & euphoric competitions, an insightful panel discussion, a B-Plan competition and informative speaker sessions with an aim to educate and inculcate the culture of entrepreneurship within the young minds of India.

DAY 1 OPENING CEREMONY (10:00 AM)

Dr. Monica Aggarwal, Convenor of E-Cell Aryabhata, kicked off the event with a word of gratitude towards the honorable speakers, furthered by encouraging words from **Prof. Manoj Sinha, Principal, Aryabhata College**, for the team of Entrepreneurship Cell and the event. A lamp lighting ceremony was held in the presence of our eminent speakers of both the days and a vote of confidence was given to the team of E-Cell Aryabhata. This was followed by speaker sessions from various stalwarts of the industry, who shared their valuable insights about the complex world of entrepreneurship.





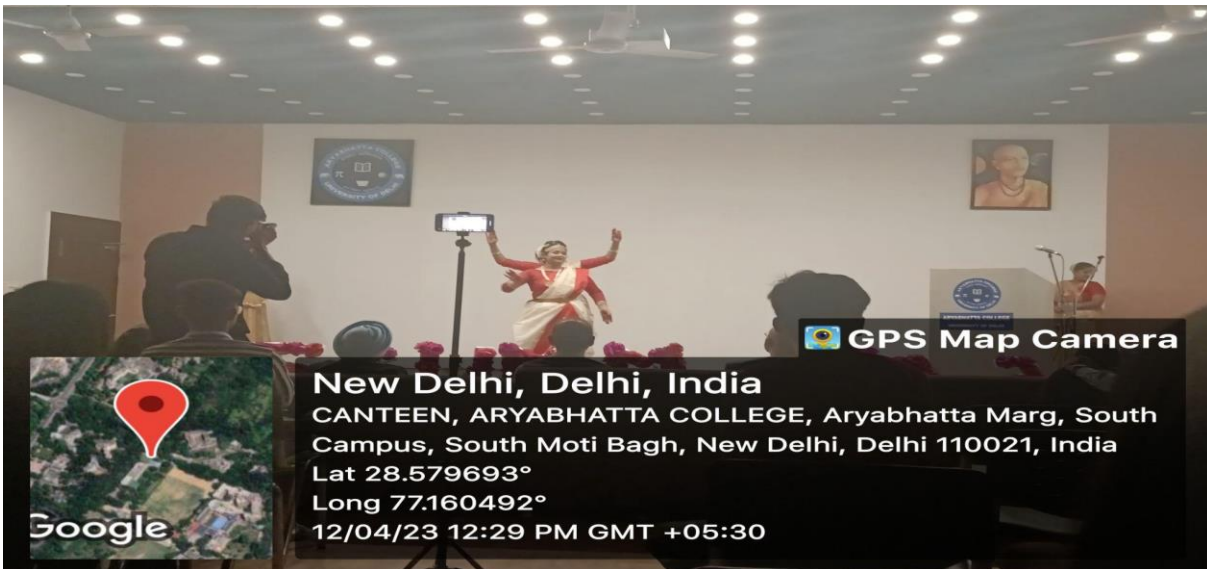
SESSION 1 - MR. ANIL SWARUP (10:30 AM)

The first esteemed personality of our event was Mr. Anil Swarup, who has formerly served as the Secretary to the Government of India in the Ministry of Coal. During his career spanning 38 years, Mr. Anil Swarup attempted to 'make it happen'. Born in Allahabad, Uttar Pradesh, he earned his Master's Degree in Political Science from Allahabad University in 1978 where he was also awarded the Chancellor's Gold Medal for being the Best All Round Student. Before joining the Indian Administrative Service in 1981, he served in the Indian Police Service for a year. He won Director's Gold Medal for best Officer Trainee at Lal Bahadur Shastri National Academy of Administration amongst the officers of his batch. During the final years of his career, he served as Secretary to the Government of India in the Ministry of Coal. He is also the founder and chairman of the famous **Nexus of Good**. During this interactive session, Sir also shared some of his inspiring and motivating quotes with the audience.



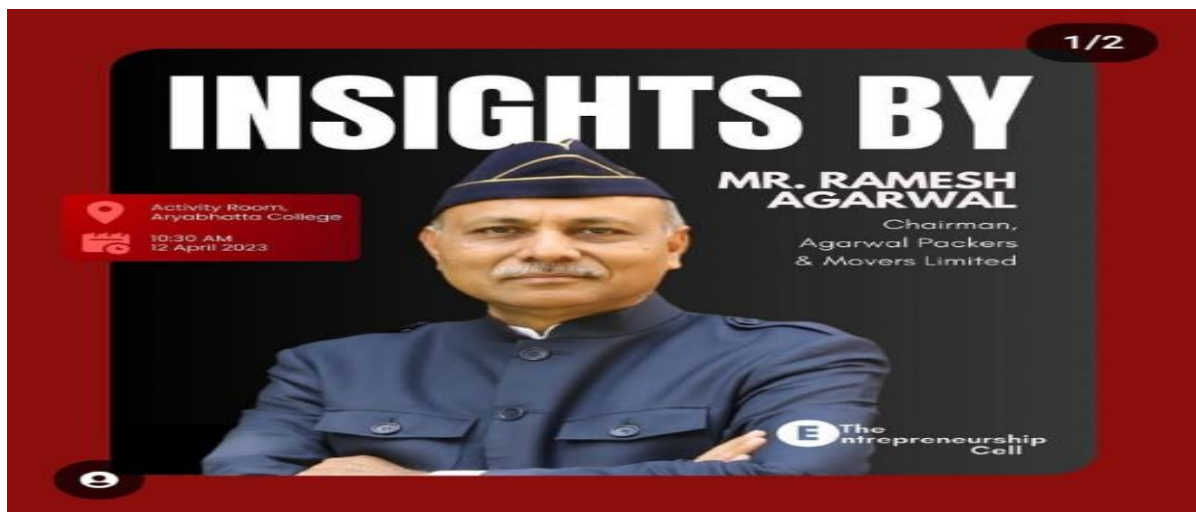
DANCE PERFORMANCE (11:15 AM)

After the speaker session, we had a beautiful dance performance by the **Thirkan society, Dance Society of Shyama Prasad Mukherji College for Women, University of Delhi**. With passion, dedication, and fervor, they stand today as one of the most renowned, innovative, and progressive dance training academies in North India. Their dance performance was appreciated by everyone.



SESSION 2- MR. RAMESH AGARWAL (11:30 AM)

Our next eminent speaker was Mr. Ramesh Agarwal, who is an able administrator with coherent leadership skills and an epitome of integrity, diligence, and a positive attitude. He started his career in 1980 with IAF as an Airman. During his stint with IAF, he was conferred with the 'Best Airman' award. When he stepped into the business sphere, he made sure that Agarwal Packers and Movers Ltd. became indelible in the packing and moving industry. His company is now synonymous with 'tension-free home shifting'. Being a philanthropist, he is also involved in public-spirited activities. He established Driver Seva Kendra in Rajasthan for the upliftment of drivers. He also initiated the 'Beti Padhao' campaign with his organization. A visionary, philanthropist, and architect of an organization, we got a lot to learn from the knowledge and expertise he holds. His prowess and vision have inspired a lot of people throughout the session.



PANEL DISCUSSION (2:00 – 4:00 PM)

PANELISTS: MR. SUMIT AWASTHI, MR. RAMAN BHATIA, MR. ROHIT DUBEY & MS. SONIKA BAJPEYEE

After an invaluable session with Mr. Ramesh Agarwal, we began with our **Panel Discussion**. The discussion was graced by the likes of **Mr. Sumit Awasthi, Mr. Raman Bhatia, Mr. Rohit Dubey and Ms. Sonika Bajpeyee**. The topic was “**Innovation and Disruption**,” a topic which was common in the fields of our panelists. About our panelists, **Mr. Raman Bhatia** is a noted businessman, he is armed with over 2 decades of extensive experience in the field of business & trade. Presently heading Servotech, he constantly

strives to drive the organization to greater heights by introducing and implementing remarkable practices and approaches. Next on the list of our esteemed panelists is **Ms. Sonika Bajpeyee**, a professor at BML Munjal University and an Ex-Senior Associate at Luthra & Luthra Partners. Ms. Sonika has done her Masters in Law from the University of Melbourne, Australia. She has extensively advised domestic and international clients on M&A, Private Equity Transactions, and Joint Ventures across a wide variety of sectors. We were also joined by the big heads behind the success of Reliance Jio, **Mr. Rohit Dubey** who is a senior management executive with over 27 years of experience. He has worked at the intersection of corporate communication, public policy, advocacy, and regulation. Mr. Rohit currently leads the Corporate Communication for Reliance Jio. He has worked across sectors like Telecom, Retail, IT & ITes, Oil & Gas, Steel & Mines. He has handled communications for M&A, New launches, Crisis, etc. We were honored to be joined by none other than **Mr. Sumit Awasthi**, one of the most renowned faces in the news world. He has worked with some leading news channels like AajTak, Zee News, and News18 India, and has also been a part of many hit TV shows. While he has mastered the sphere of political reportage, his command over other fields is commendable and inspirational. Their thoughtful contributions and engaging responses to the questions raised during the panel provided our audience with a deeper understanding of the topic and generated a lot of interest.



SOCIAL MEDIA SPECIAL: MR. KASHISH ANAND

As the day was ending, we were joined by the famous content creator and an influencer, **Mr Kashish Anand**. He is an Actor, Director, Singer, and Hotelier. With a Theatre experience of 12 years, he has appeared in more than 30 plays. As a Director, He has directed many short films, theater plays, and digital comedy sketches. He is also trained in classical music and works as a Professional Singer. Currently, he is the MD of Hotel Citi International New Delhi. His aura and the energetic performance made everyone in the audience spellbound. He also played a game with everyone wherein he gifted 4 of the lucky winners a special headset. Everyone in the audience was surely entertained and we were lucky to have him with us.



DAY 2: MR. SHAMMI NARANG (9:30 AM)

The start of Day 2 was nothing short of a dream for mostly every student present in the audience. We were joined by the voice we hear daily while coming to our colleges, it was the man himself, **Mr. Shammi Narang**. He is the ex Doordarshan news anchor, a voice-over artist and a Delhi based entrepreneur. After earning his engineering degree, he began his voice-over career by working for Voice of America's Hindi section. Subsequently, after being chosen from among 10,000 applicants for Doordarshan, the country's sole station at the time, he rose to prominence as the "face of Doordarshan news reading" and Indian television in general during the 1970s and 1980s. His interpretation of Sarab Sanjhi Gurbani has also come to represent Sikhs around the world. Following the introduction of satellite television, Narang quit the network and began coaching aspiring news anchors, journalists, voice actors, and emcees. The session was a delight for every budding voice artist and also for others to learn the art of audio recording, how audio is important in today's world and its importance in day-to-day life. Sir also shared some very important and inspiring life lessons with the audience.



The Business Plan Competition- Entrepreneur In You (10:30 am)



The poster for E-SUMMIT 2023 features the Entrepreneurship Cell logo at the top left and two circular logos at the top right. The main title 'E-SUMMIT 2023' is in large red letters, with the tagline 'SCALING PEAKS, IGNITING INNOVATION' and the date '12 & 13 APRIL' below it. The central focus is 'ENTREPRENEUR IN YOU' in large black and red letters, with the subtitle 'A BUSINESS PLAN COMPETITION' above 'IN YOU'. Two red arrows point to the right, containing the text 'Prizes Worth Rs. 12,000' and 'And exciting investment opportunities'. To the right, a 'Mark Your Calendars -' section lists 'Pitch-deck Submission by: 3rd April, 2023' and 'Final Presentation: 13th April, 2023'. The bottom of the poster shows a silhouette of a city skyline with social media icons for Instagram, Facebook, and LinkedIn, along with the handle '@ecellaryabhatta'. Contact information for Yashvardhan (98215 55833) and Tanishq Raj (99185 70771) is provided for queries.

Entrepreneur In You was one of the major highlights of the **E-Summit'23** wherein we aimed at creating a **Business Plan Competition**. The competition's objective was to provide a platform for ambitious entrepreneurs to present innovative solutions to their business problems in front of a panel of esteemed business professionals. Ideas were tested for novelty, profitability, scalability, and feasibility. Some of the participants also had the opportunity to get investments from our investors. Our competition consisted of two rounds; the first was an online round in which participants were required to submit their pitch decks in the form of PowerPoint presentations via Unstop. The second round took place offline at our college's Activity room where we were graced by the likes of **Mr. Bharat Bhushan** as the Mentor and judge for the event, **Mr. Raman Bhatia**, and **Mr. Neeraj Kumar Singal** as a part of our panel as investor & Judge.

We had **Mr. Bharat Bhushan** on board as a mentor and judge. Mr. Bharat Bhushan, MD, Bharat Prakashan; and Chief Visionary & Patron, Samarth Bharat. Samarth Bharat is a non-governmental organization that provides free training to both privileged and underprivileged Indians to promote skill development, so that they can become confident and self-reliant.

About our investors, **Mr. Raman Bhatia** is a noted businessman; he is armed with over 2 decades of extensive experience in the field of business & trade. Presently heading

Servotech Power Systems Ltd., he constantly strives to drive the organization to greater heights by introducing and implementing remarkable practices and approaches. Next on the list of our investors were **Mr. Neeraj Kumar Singhal**, Founder and Director, Semco Group.

The participants presented their business ideas in front of our panel of judges and investors. Each of our judges and investors was given a score sheet upon which a common marking was derived and the team which garnered the maximum marks would win the competition. In total 13 teams qualified for our final round. Our prizes included cash prizes worth Rs 12000 and some additional gifts. The competition went on for about 2 hours and was a great success. Everyone enjoyed it thoroughly. Everyone present there must've learned new things and would have enriched their business acumen with these great ideas.





MAGAZINE LAUNCH: THE FRONT FACTOR (2:00 PM)

The first edition of '**THE FRONT FACTOR**' and third edition of the E-Cell, the annual publication of The Entrepreneurship Cell of Aryabhata College, was launched on the second day of E-Summit' 23. The magazine consists of engrossing articles based on the entrepreneurial world, inspiring interviews with some great personalities along with exciting & fun quizzes. The Front Factor aims to encourage, aspire and nurture student's creative minds into a business mind. It also targets those students who are curious for new ventures and want to gain actual world knowledge.

Principal, Prof Manoj Sinha, Guest of Honor, Dr. Sanjeev Patjoshi, Joint Secretary, Ministry of Panchayati Raj, Mr. Shishir Sinha, Associate Editor at The Hindu Business Line, Convenor, Dr. Monica Aggarwal, Co-Convenor, Dr. Shivani Raheja and Faculty coordinators Dr. Ruchi Sharma and Mr. Sanket Shekhar launched the magazine and shared a few words of motivation. They were full of praise and encouragement and congratulated the whole team of E-Cell Aryabhata College for their accomplishments.

Mr. Hitesh Bhatt, Co-Founder & CTO, Bhatt Foundation Incorporation, USA and Mrs. Kim Bhatt, President, Bhatt Foundation Incorporation, USA, joined us all the way from United States of America and delivered the special address on Day 2 of the event. They also declared the winners of all the pre-events and the main events including the winners for our Star Event, the Business Plan Competition.



MUSICAL WRAP UP BY THE MACHINE GUN BAND (4:00 PM)

To wrap up the two-day E-SUMMIT 23, a band performance by the famous Machine Gun Band was organized as a part of its closing ceremony. The audience was mesmerized by the fantastic performance of the musicians.



PRE-EVENT COMPETITIONS

Prior to the 2-day event of the E-SUMMIT, several pre-events were organized to gain insights about the audience.

1. **Quizzer's Creed:** It was an online gaming quiz-based competition which involved questions from different genres of games. The competition resulted in huge participation as well as great enthusiasm from the students.

E-SUMMIT
MARK THE DATE
20 MAR '23
WIN PRIZES UPTO
RS. 2000
**QUIZZER'S
CREED**
Scan & Register Now!
WE CAME,
WE QUIZZED,
WE CONQUERED
For any queries, contact:
Sarika - 85059 35993 Lakshya - 86307 65672
© f in @ecellaryabhata

- MEME-A-THON:** *“Comedy is simply a funny way of being serious.” - Peter Ustinov.* Memes are the internet’s classic way of summarizing a situation with a funny picture and a clever caption. It was a meme-based quiz in which participants took part from all over India.

The Entrepreneurship Cell
 AMITY COLLEGE
 BHATT

E-SUMMIT 2023
 SCALING PEAKS, IDENTIFYING INNOVATION, UNLOCKING POTENTIAL

MEME-A-THON

Identify the moment

19th March, 2023
 Prizes worth Rs 5000

@ecellaryabhata
 For any queries, contact:
 JIYAA: 9817879164 PARAG: 8287876490

- SneakGeek:** *“Step into the World of Sneakerheads: An Interactive Journey Through Culture and Style.”* Sneakgeek, a fun & stylish event for all the sneaker-obsessed folks out there. “Good dress may make you smart, but only a pair of good shoes will make you stand out.” Get indulged in the world of footwear through our quiz & find out whether these “SNEAKERS” will take you to good places! It was an online sneaker-based quiz & puzzle which attracted participants from both Delhi University and from other colleges.

E Cell
 E-SUMMIT 2023
 SCALING PEAKS, IDENTIFYING INNOVATION, UNLOCKING POTENTIAL

ITS TIME TO UPGRADE, CINDERELLA CINDERELLA

SNEAKGEEK

“give your sole”

Scan the QR code & Register now!

For any queries, contact:
 JIYAA: 9817879164, PARAG: 8287876490

MAIN COMPETITIONS

1. **Bid The Sharks** A Business Auction was conducted which consisted of 2 rounds, Quiz, and the final Auction round. Participants had a chance to bid for famous entrepreneurs from all around the world and make a team of 3 best entrepreneurs.

E Cell **BID THE SHARKS!!! EXCLUSIVELY ON 12TH APRIL!!**
BREAKING NEWS ALERT SHARKS RUNNING AWAY! SHARKS RUNNING AWAY! SHARKS RUNNING AWAY!

E-SUMMIT 2023
SCALING PEAKS. IGNITING INNOVATION.

LIVE!

7Cr 10Cr 11Cr 9Cr 12Cr

"PLACE A BID BEFORE IT'S TOO LATE!"

SCAN HERE TO REGISTER

VENUE: ARYASHATTA COLLEGE, DELHI UNIVERSITY

FOR MORE DETAILS, CONTACT:
RISHIKA-7053621110, CHAHAT-8377907225

BREAKING NEWS

The banner features a central image of five entrepreneurs with their names in yellow circles above them: 7Cr, 10Cr, 11Cr, 9Cr, and 12Cr. To the right is a cartoon shark. A QR code is on the left, and a 'BREAKING NEWS' banner is at the bottom right.

2. RRR (ReView-ReBrand-ReMarket)

RRR event is a marketing-based competition with three rounds. The first round is a quiz, followed by rebranding in the second round, and in the final round, participants must either sell an unsellable product or unsell a sellable one. Judges for this competition were Mr. Utkarsh Arora, CEO at Revex Group and Mr. Rupinder Singh, founder of BioHouse.

E The Entrepreneurship Cell **E-SUMMIT 2023**
SCALING PEAKS. IGNITING INNOVATION.

WE WON'T SAY ANY NAA-TO NAA-TO YOUR IDEAS!

GET A CHANCE TO WIN PRIZES WORTH ₹5,000

RRR
ReView - ReBrand - ReMarket

@ecellaryabhata For any queries, contact: Panshul: 88260 62828 Utkansha: 77038 71917

The banner shows two men in white shirts and grey trousers, one standing and one sitting, with their arms crossed. A QR code is on the left. The background is a textured, light brown color.

3. Diss-O-Brand

Diss-o-brand was an event to test the knowledge of brand awareness. The teams were allotted a brand and they had to speak against the brand which belonged to the same market space as their brand. In the next round, they had to defend their own brand. Our panel of judges included Dr. Preet Pal Thakur, Co-founder of Glamyo Health and Ms. Geetika Gupta, Co-founder & Chief Pilot at MOPP Foods.



4. Treasure Among Us

This competition consisted of 3 rounds, First- online quiz round based on 'guess who' theme, Second- The murder mystery case study round wherein participants had to showcase their inner detective skills and the final round was an AMONG US themed treasure hunt.



CLOSING CEREMONY

The 2-day event concluded with a vote of thanks by the Entrepreneurship Cell's Co-convenor, **Dr. Shivani Raheja** to all the speakers for taking out time for the event and giving the audience a view of the business world, the sponsors, who put faith in the event and gave the opportunity to successfully conduct **E-Summit' 23**, the team for making the event a success, the Principal & the Convenor for their valuable guidance, and the audience for being part of the journey. With the end of the **E-Summit' 23**, the audience were brimming with wonderful and knowledgeable insights of the corporate world.



LIST OF ATTENDEES

The event was physically attended by more than 400 people at the college campus and approximately 500 people connected through online mode. Some of the people who attended the event are as follows:

- 1) Chahat Goyal
- 2) Bhoomika
- 3) Akshat Kocher
- 4) Rishika
- 5) Lakshya
- 6) Shresth
- 7) Khushi Dudy
- 8) Gaurav
- 9) Hemaanya Arora
- 10) Yashvardhan Sharma
- 11) Taneesha Srivastava
- 12) Yashika Lamba
- 13) Anant
- 14) Jigyasa
- 15) Satvik
- 16) Aditya
- 17) Souravi
- 18) Priyanshu
- 19) Sanjeev
- 20) Vaibhav
- 21) Aashank
- 22) Jigyasa
- 23) Meheer
- 24) Suresh Malani
- 25) Jiyaa

- 26) Joshita
- 27) Rashi
- 28) Saanvi Bansal
- 29) Gaurav Sharma
- 30) Manik Sant
- 31) Janvi Arora
- 32) Devansh Sharma
- 33) Piyush Yadav
- 34) Mehul
- 35) Lavanya
- 36) Ryanshi
- 37) Kanishka
- 38) Tanishq
- 39) Ujala
- 40) Harsh

