

Rishikesh clean up drive

On 18th September 2021, which marked the World Clean-up Day, the team at Enactus Aryabhata participated in a clean up drive in Rishikesh, Uttarakhand. The drive was organised by Aviral Ganga, which is a pilot project that aims to reduce the amount of plastic waste entering the Ganga in the two holy cities of Haridwar and Rishikesh. The initiative, powered by the Alliance to End Plastic Waste and implemented by GIZ, in collaboration with Saahas NGO and Waste Warriors Society, is working with the Municipal Corporations of these two cities to adopt a sustainable approach to plastic waste management.

A team of approximately 60 came together from Rishikesh Nagar Nigam, NSS, Rajkiya Inter College and Project Palaash from Enactus Aryabhata to take a step towards reducing plastic waste.

With the joint efforts, the diverse team collected 1000 Kg of waste from a spot near the banks of Chandrabhaga river, which flows directly into the Ganga, significantly impacting the volume of waste entering the water body.

To ensure waste is not carelessly dumped in that spot in the future, a poster was put up on anti-littering and the entry gate was locked.

This was a proud moment for the team at Enactus Aryabhata to extend their efforts outside of Delhi, and have a positive impact on the environment and community at such a large scale.

