

Report of seminar "STARTUPS: The inside story"

On 16th January 2017, The department of commerce, Aryabhata college hosted a seminar on 'Startups :The inside Story' in the seminar hall of Aryabhata college, coincidentally the seminar happened to mark the 1st anniversary of Start-up India, flagship program of GOI. The event began with an introductory speech delivered by Dr. J.K Singh (H.O.D of Commerce) highlighting the fundamentals of the Startup World, this was followed by Dr. Manoj Sinha's speech encouraging students to work towards fulfilling dream.



Mr. Nakul Khanna, founder of Instago, was the keynote speaker of the day. Nakul is a graduate of College of Business Studies, University of Delhi. Subsequently he has worked with Google for over 2 years . He has filed a patent for his invention and runs an apparel company which has grossed seven figure revenues. He shared his personal experience with the students.



The aim of the seminar was to familiarise the budding entrepreneurs with the challenges faced by an entrepreneur. Mr. Khanna then proceeded with his lecture, giving a glimpse of the real Start-up world through his experiences. The session was followed by a round of question and answers between the Keynote speaker and the students. The students left the seminar hall with their hopes held high.



"I faced similar problems while implementing my idea, today I learnt that perseverance is the key to success. I'm grateful to the college for organising such a brilliant seminar" Said Aryan, Economics Hons 2nd year. "I look forward to attending such seminars more often" added Tanmay, BCom H 2nd year.


