

Aryabhata College, University of Delhi



THE STARTUP CLUB

ARYABHATTA COLLEGE, UNIVERSITY OF DELHI

· EST 2019 ·

Discussion on Prospects of UI/UX in current times

Convener: Dr. JK Singh
Coordinator: Dr. Pritika Dua

The Startup Club organised an in-house seminar centred around UI/UX, conducted by one of the TSC members, Jatin Singh on 21 February, 2021.

UX stands for User Experience, and UI stands for User Interface. User interface design or user interface engineering is the design of user interfaces for machines and software, such as computers, home appliances, mobile devices, and other electronic devices, with the focus on maximising usability and the user experience.

Following Topics were covered in the meeting:-

- what is UI/UX?
- Is any degree required for become UI/UX designer?
- Tools required?
- Payscale for UI/UX designer?
- Future of UI/UX?
- From where you learn UI/UX?
- How you became successful UI/UX designer?

It was a great experience given how one of us was giving a brief of a hot topic and also to help people find their niche.

The Startup Club has always tried to explore new dimensions and help people grow with a bit of a nudge. This seminar was just the start. All in all, it was a great experience.

Webinar Attendees from The Startup Club:-

Manvi Sharma	Aditya Jain
Vidhi Vashisth	Supriyo Das
Parth Khattar	Daksh Mehra
Marvi Arora	Sparsh Goel
Ajitesh Rai	Nipun Rana
Arya Sahai	Ritwik Chawla
Shreya Singh	Praveen kumar
Yatharth Yadav	Ipsa Ahuja
Yashraj Keshari	

Recording 10:14 View

Today's Discussion

Outline of Topics

- 01 What is UI/UX?
- 02 Is any degree required for UI/UX design?
- 03 Tools required ?
- 04 Payscale for UI/UX designers?
- 05 Future of UI/UX?
- 06 From where you learn UI/UX?
- 07 How you became successful UI/UX designer?

Jatin Singh

Unmute Start Video Participants 17 Chat Share Screen Reactions Leave

Recording 11:05

Good UI vs Bad UI

The image shows two side-by-side mobile app screens for 'Hey Xiabao'. The left screen is marked with a red 'X' and is labeled 'Bad UI'. It features a search bar, a 'Welcome home' message with a profile picture, a 'Hear Me Now' section with a play button, and a 'New song' section with two cards: 'Moombahton' (26 Songs, 13w) and 'Anyone But You' (34 Songs, 12w). Below this is a 'Popular' section with two more cards. The right screen is marked with a green checkmark and is labeled 'Good UI'. It has the same layout but with a more consistent and clean design, including a search bar, a 'Welcome home' message, a 'Hear Me Now' section, and a 'New song' section with two cards: 'Moombahton' (26 Songs, 13w) and 'Anyone But You' (34 Songs, 12w). Below this is a 'Popular' section with two more cards.

Jatin Singh