

ARYABHATTA COLLEGE
THE FINANCE AND INVESTMENT CELL

Pehchaan Street School praises FIC Aryabhata



Chief Patron: Prof. Manoj Sinha

Convener: Dr. J.K. Singh

Coordinator: Dr. Pritika Dua

Name of the Cell: The Finance and Investment Cell

Name of the collaborator: Pehchaan- The Street School

Blog link: <https://pehchaanstreetschool.org/updates/fic-aryabhata-visits-pehchaan-the-street-school/>

Summary

Project Samarth was initiated by Aryabhata College's Finance and Investment Cell with the objective of empowering the underprivileged sections of society by providing them with essential knowledge about personal finance, investment strategies, and financial planning. Our goal is to equip individuals with the necessary tools to make informed financial decisions, thereby promoting financial well-being and independence.

The Finance and Investment Cell of Aryabhata College has been actively working towards spreading financial awareness and literacy among various sections of society. As part of our ongoing commitment, we have partnered with a prominent NGO - Pehchaan The Street School for Project Samarth, a noble initiative aimed at equipping the underprivileged with financial knowledge and skills.

The NGO's blog post focuses on our collaboration and the positive impact we have made in promoting financial education. It highlights the following key aspects:

1. **Outreach Programs:** Our Finance and Investment Cell has organized numerous outreach programs targeting marginalized communities, where financial literacy is scarce. Through workshops, seminars, and interactive sessions, we have successfully disseminated essential financial concepts, such as budgeting,

saving, investment, and debt management. By empowering individuals with these skills, we aim to uplift them from the cycle of financial uncertainty.

2. **Customized Modules:** To ensure effective knowledge transfer, we have developed customized modules catering to the specific needs and backgrounds of the target audience. These modules are designed to be interactive, engaging, and easily understandable. By adapting our content to suit different learning styles and levels of financial literacy, we have been able to maximize the impact of our initiatives.
3. **Collaborative Approach:** The blog highlights the collaborative nature of our partnership with the NGO. We have worked hand in hand to identify target communities, develop relevant content, and execute our financial literacy programs. This collaborative effort has resulted in a more comprehensive and impactful approach to spreading financial awareness.
4. **Empowering Lives:** The ultimate goal of Project Samarth is to empower individuals with the necessary knowledge and skills to make informed financial decisions. Through our collaborative efforts, we have witnessed positive changes in the lives of the underprivileged. The blog showcases real-life stories of individuals who have successfully applied the financial principles they learned, leading to improved financial stability and a brighter future.

Conclusion: Aryabhatta College's Finance and Investment Cell is honored to be recognized by the NGO for our contributions to Project Samarth. Our collaboration has played a pivotal role in empowering the underprivileged with financial literacy, thereby enhancing their financial well-being. We remain committed to continuing our efforts and working towards a society where financial awareness is accessible to all, irrespective of their socioeconomic background.





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FIC Aryabhata Visits **Pehchaan: The Street School**



'To walk fast, one must walk alone, but to reach farther, one needs to walk together.' — RATAN TATA

In a country such as ours, which is riddled with various problems and issues, it is the need of the time for more and more individuals to come forward and lend a helping hand to the downtrodden of our society. The Finance and Investment Cell of Aryabhata College, Delhi University, is one such organisation that is working for the cause of social and financial inclusion of the marginalised community of society through their student-run initiative- 'Project Samarth'.

The Finance and Investment Cell of Aryabhata College is a student body that was initiated in 2017, with a vision to promote knowledge-sharing among students on matters of finance, economics and geopolitics. Since its inception, FIC Aryabhata has grown by leaps and bounds, establishing itself as one of the most eminent societies in the university circuit.



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