

Aryabhata College, University of Delhi



# The Startup Club

Aryabhata College, University of Delhi

## WEBINAR ON 'HOW ONE CAN BUILD A BUSINESS IN THE CORPORATE SECTOR'

Convener: Dr. JK Singh

Coordinator: Dr. Pritika Dua

The Startup Club, Aryabhata College participated in a webinar organised by AIESEC in Delhi IIT on 'HOW ONE CAN BUILD A BUSINESS IN THE CORPORATE SECTOR' with LET'S ENTERPRISE on 17th March 2021, 4:00 PM IST.

The session was very efficiently hosted by the speaker Mr. Aditya Jhunjunwala, Co-founder of Let's Enterprise. He proved to be a visionary for the webinar attendees as he came up with the best of facts. He maintained the tuning of the webinar by demonstrating and explaining his ideas both metaphorically and technically. He introduced the three pathways for beginning career in business. The first pathway that he explained was 'specialised skill' that can be achieved through mastery in a course or training. The second pathway was about 'certification' that can be more precisely pronounced as 'recognition' that one needs to get established in business or any other field to get acknowledged. The best part of the session was how the speaker drew the thin line between 'specialisation' and 'certification'; "specialisation is more about skills and certification is a mere record". At last, he introduced possibly the most valuable pathway i.e. 'Experiential' pathway where one invests his/her time in experimenting, recognising and evaluating opportunities for stepping in business.

The speaker then headed towards discussing the concept of 'transferable skills' that according to him are the most valuable assets that embody 'soft skills' like the art of communication; 'strengths' and 'competencies'. These are nowadays evaluated more than the major of ones grades by the employers and as the term suggests, these skills are transferable to all the fields. The session gave a new vision of business to the audience and many budding entrepreneur minds and concluded with everyone expressing their gratitude to the speaker, Mr. Aditya Jhunjunwala for giving this extraordinary and enhancing session. Overall it was a greatly enriching experience.



People who participated in the webinar:

Manvi Sharma

Parth Khattar

Vidhi Vashisth

Daksh Mehra

Harsh Singh

Nishant

Yashraj Keshari

Sitanshu

Ritwik Chawla

Nipun Rana

Mayank Garg

Ajitesh Rai

Vanshaj Goel

Jatin

Supriyo Das

Saurabh Kumar

Praveen kumar

Ipsa Ahuja

Marvi Arora

Arya Sahai

Yuvraj Pratap Singh

Aditya Jain

Yatharth Yadav

Shreya Singh

## Event Photos:

You are viewing Aditya Jhunjhunwala's screen

26:29 View

### WHO AM I?

AND WHY SHOULD YOU SPEND THESE 45 MINUTES WITH ME

- Engineering - BE Mech (Sand) MIT PUNE 1998
- PGDBM - IIM(A) - 2002, Co-Founder of 'Entre' - the entrepreneurship club at IIMA
- Senior Executive at IBM India 2002 - 2006
- Founder of [www.adlpa.com](http://www.adlpa.com), exported under own brand to 14 countries
- Co-founder of [www.letsenterprise.in](http://www.letsenterprise.in)
- Worked closely with 800 college students and their families
- Certified 'Coach' with International Coaching Federation
- Currently becoming a certified coach of the Positive Intelligence system
- Co-creator of #start, #karo, DOUBLE
- [@playful\\_ceo](http://www.adityajhunjhunwala)
- Author 'Winning Habits', illustrator for 'Quicksand'
- Career and Business coach

Participants: 53

Unmute Stop Video Participants Chat Share Screen Record Reactions Leave



## Event Photos:

Zoom Meeting: You are viewing Aditya Jhunjunwala's screen. 28:09

Slide Title: THIS IS WHAT I'VE HEARD ALL THESE YEARS

Text: CAN YOU RELATE TO THIS?

- 1 "I WANT TO BE OUTSPOKEN"
- 2 "I WANT TO FEEL CONFIDENT"
- 3 "I WANT TO MAKE THE RIGHT DECISIONS"
- 4 "I WANT TO MOVE INTO ACTION?"
- 5 "I WANT TO USE MY TIME WELL"
- 6 "I WANT TO HAVE A PLAN IN PLACE"
- 7 "I WANT TO STOP GETTING SHAKEN UP WITH WHAT OTHER PEOPLE THINK"
- 8 "I WANT REAL SKILLS THAT THE MARKET WILL VALUE ME FOR"

Chat: From Ayesha Narang to Everyone (7)

Zoom Meeting: 01:00:45

Aditya Jhunjunwala	Manvi Sharma	Akash Kumar	Vanshika Dhawan	Dhruvdua
sujata y	Hiral Nagori	Sd	Sparsh	Vivek Chauhan
Anmol	Sangeeta Verma	Shrey	Parth Khattar	vidhi
Praveen	Anhad Singh	Ayesha Narang	Jatin singh	Yashraj Keshari
Khyati	Shreya Singh	Mayank Garg	Nipun Rana	Meenu