

The Entrepreneurship Cell, Aryabhata College Participated in Principium's Start-Up Bootcamp Webinar

16th January 2021, 10:00 – 16:00 hours

A start-up bootcamp webinar was held by **Principium Advisory** on **January 16th, 2021** from 10am onwards. The webinar was divided into 4 different panels with entrepreneurs from varying fields sharing their knowledge and expertise with the participants. The webinar was attended by more than 100 participants and gave an insight into the life of entrepreneurs.

The **Welcome address** was given by **Ms. Sangeeta Thakur** and **Mr. Puneet Mathur** to inform the participants about the schedule for the day and to mark the beginning of event proceedings.

Panel 1 (10:15am-11:40am)

- The first panel included **Mr. Anupam Agrawal**, Founder, FORTE India, **Mr. Parantap Shekhar**, Founder and Director, Parantap Shekhar (Designer), **Captain Suresh Sharma**, Green Dot expeditions and **Ms. Vibha Ajmani**, VAADA enterprises. The panel discussion was moderated by **Mr. Shankar Sahay**.
- The panelists shared their experience of starting their journey, the impact of covid-19 on their ventures, their future plans for their respective organizations and the effect of IT on their ventures.
- The session was concluded by asking for piece of advice for aspiring entrepreneurs and a quick Q&A session.



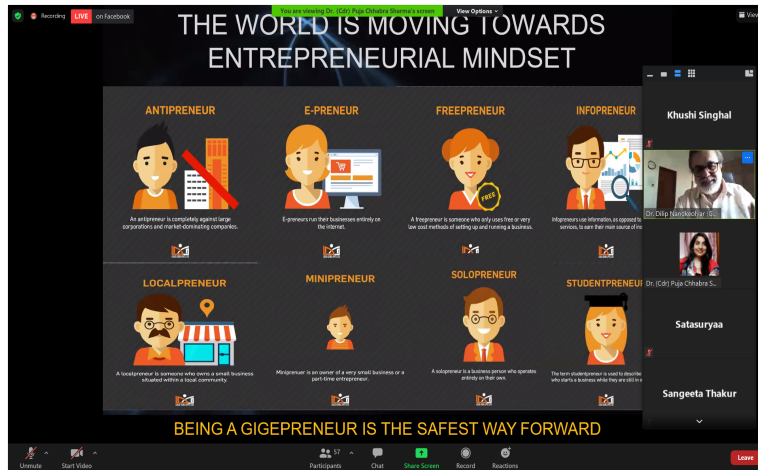
Panel 2 (11:45am-1:00pm)

- The second panel included **Mr. Kaushik Basu**, Founder, Himalayan Nectar, **Ms. Ritu Jain**, Founder, Śūnnya Kalāshram and **Ms. Sonali Korde**, Samsona Getaways. The panel discussion was moderated by **Mr. Puneet Mathur**.
- The panelists introduced their ventures, shared their motivation to get into entrepreneurship, explained key learnings at the beginning of their journey, gave advice on finding the right markets and convincing customers.
- The session concluded with a couple of Q&As and summary of topics discussed by the moderator.



Panel 3 (1:30pm-2:50pm)

- The third panel consisted of moderator **Dr. (Cdr) Puja Chhabra Sharma** who introduced all the esteemed panelists like **Dr. Satasuryaa**, **Prof. (Dr.) Dilip Nandkeolyar**, **Dr. Inder Jeet Dagar**, **Prof. (Dr.) M. Durgamohan** and **Prof. Saptarishi Ghosh**.
- They all talked on the topic **'Incubation Calls and Educational Institutions'** and told the audience the importance of the right attitude a young entrepreneur should have to succeed.
- **Dr. Satasuryaa** gave very crucial advice to students how they should **build their brands** and manage creatively with less resources.
- Followed by **Dr. Dilip** explaining to everyone - **'How Incubators select startups to help?'** and how the world is moving to a **gig economy**.



Panel 4 (2:55pm-4:00pm)

- The fourth panel started with moderator, **R.D. Deshpande** introducing the guests; **Mr. Anup Jain, Colonel KK Singh, Ms. Mausmi Ambastha, Mr. Seeraj Singh Tulsi, Mr. Suman Sengupta** and **Mr. Manish Kaushik**.
- The panelist reflected their profound knowledge on the topic **‘Startup funding and Nurturing’** and answered questions such as How to approach investors or government for funding, Specific framework required to get funding, must have in the startup and When to approach.
- It was followed by panelists giving advice to the young entrepreneurs present on how to grow their own startups. And Mr. Seeraj rightfully said **“Believe in your product, know your market and Go for it”**.



The webinar ended with a vote of thanks by Ms. Sangeeta to all the panelists and participants. Further information about future webinars was also given for all those interested.

The following students of Entrepreneurship Cell participated in the talk:

- Prachetus Mahapatra
- Yash Aggarwal
- Muskan Rana
- Tanishq Madan
- Garv Laroia
- Anshika Jain
- Lakshay Jain
- Khushi Singhal
- Sarthak Aggarwal
- Chetna
- Aditya Shivare
- Yaman Goel
- Mahek Yadav
- Saoumil Chautanji
- Bhanu Aggarwal
- Aviral Aggarwal
- Ronit Raj
- Yatharth Yadav
- Prashant Mishra
- Aditi Aggarwal

