

Enactus SRCC Social Entrepreneurship Summit

A team of five members from **Enactus Aryabhata participated in the C2P Social Entrepreneurship Summit organized by Enactus SRCC.**

It is an annual event organized by SRCC that promotes social entrepreneurship and provides funding to startups.

This year saw participation from 10 teams across India in the Final Round.

The team from Enactus Aryabhata consisted of five associate members, namely, Anshika Jain, Harshita Dhamija, Manav Jain, Bhavya Jagadishwar, and Aryan Jaiswal.

We presented Project Palaash in front of an **esteemed panel of judges** consisting of **Ms. Kashi Sehgal** the founder and CEO of Gigabark, **Priyank Ahuja** the Product Manager at Accenture, **Mr. Ashish** Kumar the Techno-Manager at TCS and **Ms. Surashee Rehane** the founder and CEO of Yearbook Canvas.

During the presentation, we explained in detail the idea behind Palaash, the business model we follow, the impact it has created on the environment and the people involved. We also detailed the manner in which we plan to employ the funding we will receive to expand our business and make it even more sustainable. The judges then asked us a few questions relating to the project and were keen to see our website. **The prospects of Palaash were appreciated and encouraged by the judges, who thought there was vast potential for growth.**

After great consideration and deliberation on part of the judges, the results for the competition were announced.

Project Palaash bagged the 3rd position, receiving a funding of ₹20,000. It was a proud moment for the team and the funds will be judiciously used to diversify and expand the project.