

THE FINANCE & INVESTMENT
CELL, ARYABHATTA COLLEGE



FINOMENA 2.0

DETAILED REPORT



FEBRUARY 2022

ABOUT THE EVENT

Chief Patron: Prof. Manoj Sinha

Convener: Prof. JK Singh

Coordinator: Dr. Pritika Dua

Faculty Co-ordinators:

Mrs Cherry Uppal

Mr Pardeep Singh

Dr Shipra Aggarwal

Mr Sanket Shekhar

Name Of The Cell-: The Finance and Investment Cell

Name Of The Event-: Finomena 2.0

Dates-: 19th to 21st February, 2022

Event Type-: Finance Conclave, Competitions

Mode of Conduct-: Hybrid (Online and Offline)

NAME OF SPEAKERS AND THEIR DESIGNATIONS

Ms. Anupama Chopra
Founder and editor, Film Companion

Mr. Anubhav Dubey
Co-founder, Chai Sutta Bar

Mr. Devendra Kumar
CEO & Founder, Ladli Foundation

Mr. Avanish Mundhra
Founder, Cantilever Labs

Mr. Cristopher C. Doyle
Author

Mr. Mandeep Singh Bajwa
Senior Editor, Indian Express

Mr. Manoj Pandey
Professor, Australian National University

Mr. Arvind Keprate
Associate Professor, Oslo Metropolitan University

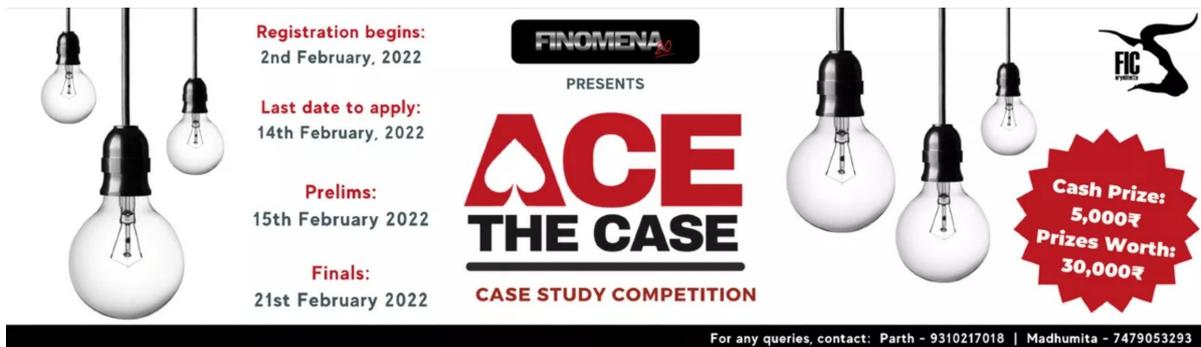
Mr. Piyush Verma
CEO, Manshu Labs

Mr. Ronak Gala
Co-founder, Leap Up

Mr. Rishav Agarwal
Founder and CEO, Picxele

COMPETITIONS ORGANISED

Ace the Case - The Case Study Competition



Registration begins: 2nd February, 2022

Last date to apply: 14th February, 2022

Prelims: 15th February 2022

Finals: 21st February 2022

FINOMENA
PRESENTS
**ACE
THE CASE**
CASE STUDY COMPETITION

Cash Prize: 5,000₹
Prizes Worth: 30,000₹

For any queries, contact: Parth - 9310217018 | Madhumita - 7479053293

Hatch It - The Startup Competition



Registration begins: 2nd February, 2022
Last date to apply: 14th February, 2022

Prelims: 15th February 2022
Finals: 21st February 2022

For any queries, contact:
Aman - 7428055541
Vansh - 8750343775
Sakshum - 9650978089

FINOMENA
presents
HATCH-IT
THE STARTUP COMPETITION

Cash Prize: 5,000₹
Prizes Worth: 30,000₹

Funding Status-:

Sponsored by - Auditors Desk

ABOUT FINOMENA

The Finance and Investment Cell of Aryabhata College organised FINOMENA '22- a 3 day hybrid extravaganza with a mission to inculcate financial knowledge and literacy amongst students and provide them with a platform to exercise their sagacity and indulge in experiential learning through their marketing, investing and critical and analytical abilities.



The event was graced by the presence of our principal Prof Manoj Kumar Sinha at the riveting opening ceremony, who eventually declared the event open on the 19th of February, 2022 . Prof JK singh welcomed the chief guest and addressed the audience.

DAY ONE: 19TH FEB 2022

In the **Opening Session** for the day, FIC Aryabhata College honoured **Shri Devender Kumar**, founder and CEO of Ladli Foundation Trust. He is an eminent Padma Shri nominated Social activist who has worked primarily in the fields of women's health and education.

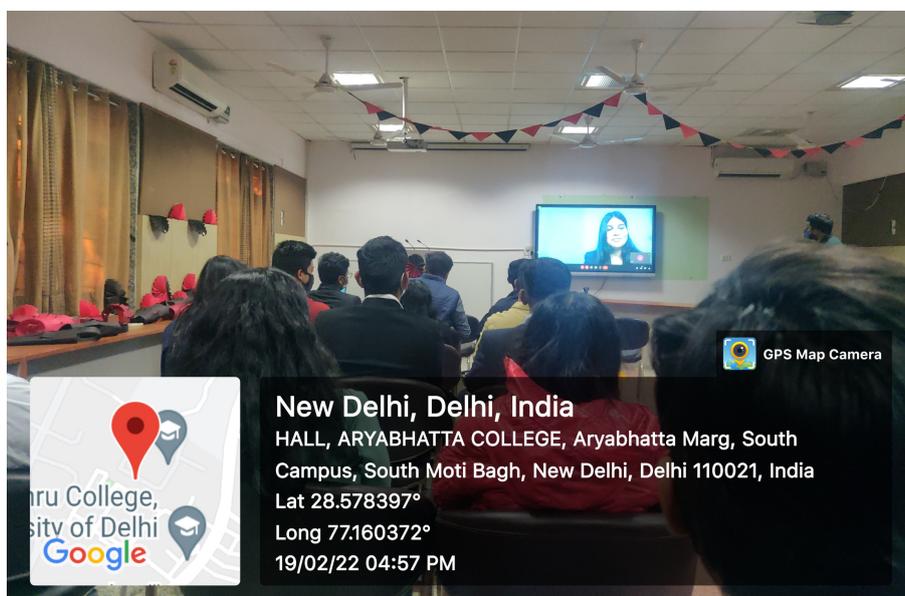


In recognition of his tireless and intrepid efforts to improve the society by mitigating its challenges, he was best owed the honour and he graciously took time out of his busy schedule to indulge in an inspiring session on his life and activities with the audience.



DAY ONE: 19TH FEB 2022

To commence the event in the finest of spirits, we had a highly invigorating and intellectually stimulating panel discussion on Global Threats and Opportunities for India in 2020 with Mr. Mandeep Singh Bajwa on the road ahead for India in all dynamic aspects of its economic and societal semantics in line with the National goals and other obligations.



Mr Bajwa is a national security analyst and a military Historian. He currently serves as a columnist for The Indian Express and Orbat. He presented his views on the geopolitical and militaristic semantics of the nation.

DAY ONE: 19TH FEB 2022

The event continued with Ms. Anupama Chopra who engaged in a spirited bout of discussion expressing her views and perspectives on India's progression through the decades of both elation and turbulence from the filmmaker's lense . Ms Chopra is a prominent film critic and writer and was very poignant in her views and expressionism that displayed crisply the impact the art of film has on society and its various dynamic aspects.



Shri Anubhav Dubey, founder and CEO of CHAI SUTTA BAR , deliberated and offered guidance on effectively developing the appropriate mindset for building a successful start-up in this golden age of information and businesses. In this crucial and insightful last session for the day, he delved into the different intricacies of the Indian Startup Culture and accentuated the significance of Entrepreneurship in the society.

DAY TWO: 20TH FEB 2022

The second day commenced with reinvigorated exuberance on the 20th of February which kept the participants and the whole team captivated due to excellent conduction by the moderators and event hosts.

The first session witnessed Mr. Christopher C. Doyle, who is a best selling author, entrepreneur and historian prominently renowned for his The Mahabharata Secret series , share his perspectives on building a better future for India with the help of the absolute understanding of its ancient and mediaeval past and seeking inspiration from it. His anecdotes, knowledge and perspicacity were just what the doctor ordered for a remarkable resumption. All listened to him with rapt attention and delved into the glorious past that all collectively share as a single people.



DAY TWO: 20TH FEB 2022

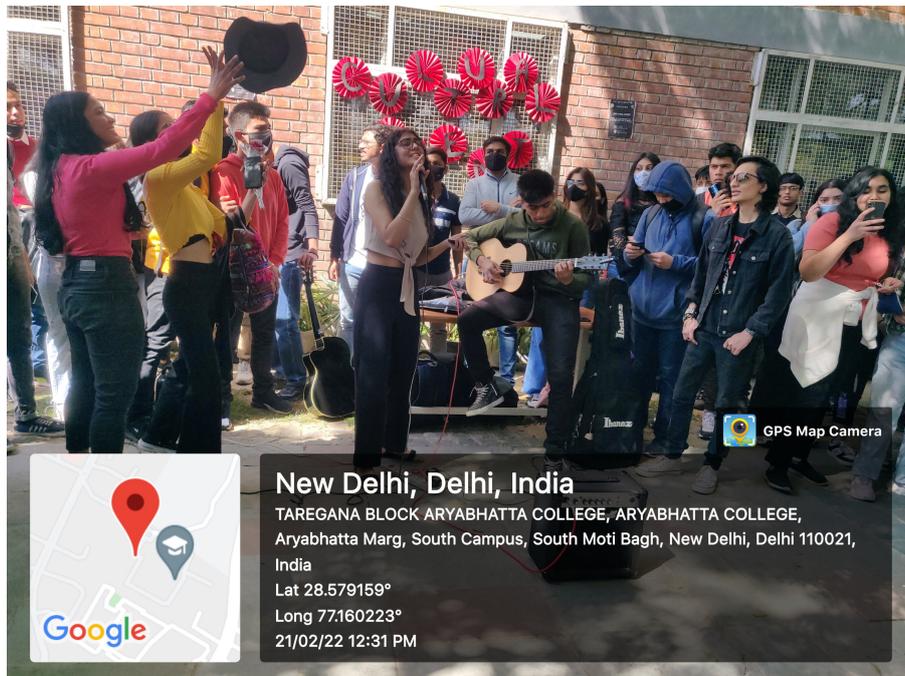
Next up, we had the eminent intellectuals, namely Dr. Manoj Pandey, Dr. Arvind Keprate, and Shri Gourav Bhusan Sharma sharing their erudite vision on the road ahead for the Indian economy. An important discussion, it highlighted several aspects of the society that the administration has to work upon in order to realise the goal of becoming a 5 trillion dollar economy by 2030. They also emphasised on the growing importance of financial literacy.



The day concluded with the final talk of the event with Shri Avanish Mundra, founder and CEO of CantiLever Labs who provided his valuable insights on the essence of becoming job ready and honing one's soft skills and virtues to excel in the ruthless placement scenario at present. His talk certainly motivated all the aspirants aiming to excel in the corporate sector, thereby concluding the penultimate day on a great note.

DAY THREE: 21ST FEB 2022

The final day was double faceted with a great mixture of arts and skills. The day began with a breathtaking cultural event in the form of an open mic organised by the members of the cell where budding artists from the college took the stage to express themselves musically. The wonderful spectacle pumped up the vigour and enthusiasm and was the perfect start to the final day.



Students from all across India were given two opportunities in the form of a pitching and a case study competition to demonstrate their skills and analytical abilities , and secondly but most importantly, they were also given a chance to network and build connections.

DAY THREE: 21ST FEB 2022

In **Ace the Case**, participants displayed their abilities by coming up with unique and creative solutions to extensive case-based problems related to the realms of finance and business. **Hatch-It** was the pitching competition wherein participants ideated and formulated start-up ideas to resolve the problems and dilemmas we as a society face on a daily basis. It was a cornucopia of ingenuity and resourcefulness.

Everyone participated with great passion and vigour in this three day extravaganza which ended with a formal closing ceremony with the Director of Education from the Embassy of Taiwan, **Mr Peters Chen** as the Chief Guest. The formal vote of thanks officially ended the event.

