

LectureDekho Internship Drive for Aryabhata College, University of Delhi

LectureDekho (A Unit Of Ld EduCare Pvt. Ltd) <https://www.lecturedekho.com/> is India's Fastest Growing Edu-Tech Company. Founded in 2017, Lecturedekho is an online platform for exam preparation. It is revolutionizing exam preparation by making courses by 70+ India's best professors for various exams like School Level, CA, CS, CMA, SSC, B.COM, M.COM, LL.B, UPSC & GATE, accessible to more than 1M students from 1000+ cities and towns.

Recently Launched India's Most Affordable mobile Learning solution for Middle and lower Middle class. Planning to serve 1 million students by 2028.

The founding team includes alumni of professional institutes like Institute of Companies Secretaries of India (ICSI), IIT and highly reputed universities like Delhi University (DU) etc. Headquartered in Delhi (India), lecturedekho.com today has a team of 50+ motivated Professional, who are on a mission to make high-quality education accessible to masses.

Job brief

We are looking for an enthusiastic marketing intern to join our marketing department and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

As a marketing intern, you will collaborate with our marketing and advertising team in all stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing channels.

This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast paced work environment.

Responsibilities

1. Collect quantitative and qualitative data from marketing campaigns.
2. Perform market analysis and research on competition.
3. Support the marketing team in daily administrative tasks.
4. Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web).
5. Prepare promotional presentations.
6. Help distribute marketing materials.
7. Manage and update company database and customer relationship management systems (CRM).
8. Help organize marketing events.

No. of Positions: 30

Eligibility: All undergraduate students are eligible to apply

Requirements and skills

Strong desire to learn along with professional drive.

Solid understanding of different marketing techniques.

Excellent verbal and written communication skills.

Current enrollment in any Bachelor Course.

Perks of the Internship

Stipend between 3000 – 5000 /- (Depends on your skills).

Certificate of completion.

Interested students may share their CV at anurag@lecturedekho.com by 6th June 2022. Shortlisted candidates will be called for interview in second week of June.