

WEBINAR

“Persona Enrichment for Enhancing Job Employability”

Add-on Courses Cell, Aryabhata College had conducted a Webinar “Persona Enrichment for Enhancing Job Employability” on 29th April, 2020 in collaboration with Gagan’s Winning Edge Persona Program. The resource person for the session was Mr. Gagandeep Singh Arora (IIMA, DCE alumni with 23 years of corporate experience in Leadership and Recruitment).

The session started with the theme: "What Skills shall the future employers be looking for in today's young Corporate Aspirants? What shall be the Competencies most essential to rise and grow to C-Suite positions?" Gagandeep explained that in this era where technical Skills or degrees acquired once may no longer be sufficient to last a few years of professional supremacy, the key to building a great career shall be the 3 Skills of VI. CT. OR

1. Visualization: Ability to look ahead, foresee trends and take proactive Initiatives of self transformation to provide charismatic leadership, based on high Emotional Intelligence (EQ).
2. Creativity: To have an Innovative bent of mind to conceptualize new solutions and then the courage & conviction to help the ideas fructify into logical concretization. The aim is to be a lifelong learner to upgrade skills and remain ahead of the curve.
3. Oratory Charm: No matter how much does the computer advance, at least one skill which would always be dependent on humans shall be that of being a passionate & persuasive Orator - so that you can influence, lead and persuade with your people management skills.



He also explained the various aspects of future key to success at workplace. The webinar concluded with question answer round. It was an interactive session and around 30 students participated in this webinar. It was successfully organised and well appreciated by the students.

Here are some of the glimpses of the session...

"2-Keys" of BANK LOCKE

"Specific Key"
Ability to Keep
Acquiring New
TECHNICAL SKILLS

+

Master Key :
**"WINNING
EDGE
PERSONA"**

Key for Success will be :
Use your **WINNING EDGE PERSONA** to
keep **EVOLVING & TRANSFORMING**

WHAT IS THE FUTURE PROFESSIONAL LACKING

STRONG POINTS	WEAK POINTS	WHY SO ? WHAT'S THE WEAK LINK
# 1. GOOD INTELLIGENCE	HARDWORK	Motivation / Drive to Achieve
# 2. HIGH POTENTIAL	HESITANT	Self-Belief
# 3. GOOD KNOWLEDGE	EXPRESSION	Communication Skills
# 4. SPECIAL TALENT	ENTHUSIASM (to display)	Self Confidence, Public Speaking
# 5. SOCIAL VALUES, ETHICS	TACTFUL CONDUCT	Relationship Management
#6. GOOD COMMON SENSE & UNDERSTANDING	UNDERPERFORMANCE	Winner's CAN DO Attitude

6 Future Skills Identified by Industry Associations

COMMUNICATION	Interviews, GDs, Public Speaking
CREATIVITY	New Idea Generation
LEADERSHIP	Versatile Leader
TACTFUL	Influencing Others
COLLABORATION	Team Player
EFFECTIVENESS	Discipline & Persistence

5 Abilities to Be A C.H.A.M.P.

- 1

COMMUNICATION Techniques
(Group Discussions, Interviews, Extempore, Resumes, Case Study)
- 2

HIGHLY ENRICHED ENGLISH
(Rich Lexicon, Mellifluous Articulation, Eloquent Pronunciation)
- 3

AWARENESS (Contemporary Updates)
(G.K., Frequently Asked Topics in GD-PI, Current Affairs)
- 4

MANAGEMENT (Leadership)
(Emotional Intelligence, Self Discovery, Collaboration)
- 5

PERSONAL BRAND BUILDING
(BE KNOWN TO THOSE RELEVANT, AS EXPERT, OF SKILLS)