

# The Entrepreneurship Cell

## Orientation Seminar 2019-2020

*Date:* 28<sup>th</sup> August ,2019

*Venue:* Seminar Room, Aryabhata College

*Convener:* Dr. Monica Aggarwal

*Co-Conveners:* Dr. Shivani Raheja, Dr. Ruchi Sharma

*Student President:* Mr. Ashwini Payak

*Vice President:* Ms. Kashish Hashim

In order to nurture the idea of entrepreneurship amongst the students, *the Entrepreneurship Cell of Aryabhata College, organized its Orientation program on 28th August in the Seminar Room* for the 1st year students to kickstart its recruitment process. The session was started with a fun activity in which attendees guessed the footprint of rival companies on the internet. The aspirants got a detailed perspective about the cell. The core members briefed the aspirants about the structure, hierarchy, major departments and responsibilities of the members. The orientation started soon after, from the very primitive question of the meaning and purpose of entrepreneurship. It went further by giving a brief about E-cell, its vision, purpose and what makes the society unique. The main objective of this orientation was to elucidate the challenges and rewards of being a part of the Entrepreneurship Cell and venturing out on this entrepreneurial journey

Audience were also familiarized with the past achievements and vision of The Entrepreneurship Cell. The process for recruitment was explained to them. Students were intrigued by the team spirit of the members and most of them looked forward to participating in the further recruitment process. This orientation seminar positively motivated the students to seriously consider their journey in the Entrepreneurial World.

