

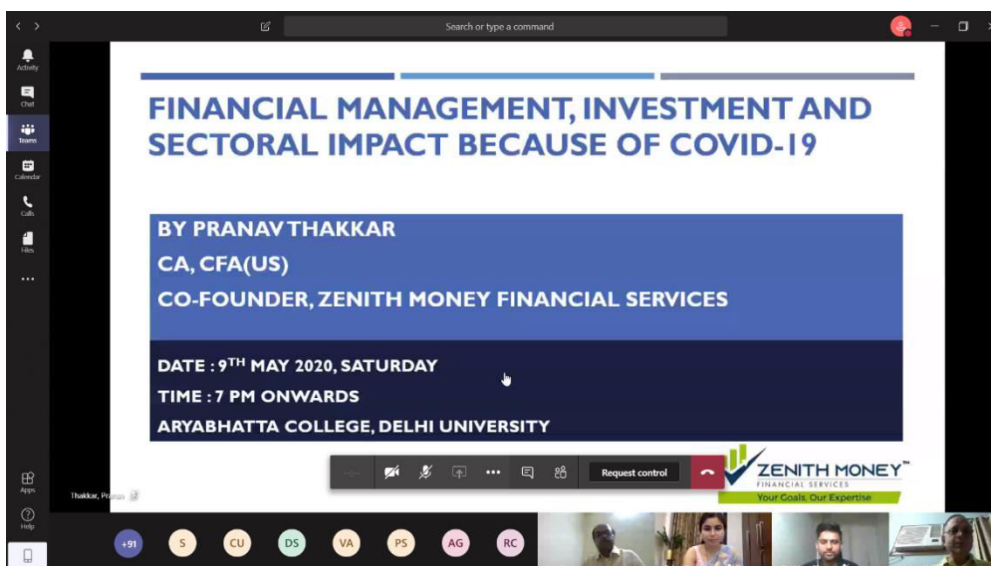
# WEBINAR ON IMPORTANCE OF INVESTMENT AND POST COVID IMPACT

**“When you invest, you are buying a day  
that you don’t have to work.”**

**- AyaLaraya**

**Sankalp**, the Department of Management Studies of **Aryabhata College** conducted a webinar on financial literacy with **CA Pranav Thakkar**, founder of **Zenith Money (financial services)** on **9<sup>th</sup> May 2020** from 7 pm onwards.

The purpose of this session was to enrich fellow students about financial literacy and the benefits of investing at an early age, thus ensuring some value addition in their knowledge during this unfortunate lockdown period.



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***The session was inaugurated by Teacher- in-Charge of BMS Department, Dr. J.K.Singh and welcome address for the guest was delivered by our Principal, Dr. Manoj Sinha.***

As we moved ahead, students got a deep insight into financial literacy, the importance of personal finance and the appropriate areas of investment. Further, Pranav Sir also guided the participants on the appropriate strategies for investment and the common mistakes to avoid.

Lastly, the students also got an insight into how **Coronavirus pandemic** will create an impact on the businesses and industries in future and what **opportunities and threats** it brings along for an ordinary investor. Pranav Sir solved various doubts in the minds of us **young investors** and cleared our ambiguity regarding questions like :-

1. How to **start investing**?
2. Which **instruments** to use to know value of an investment?
3. What are some **good stock options** and how to access them ?
4. How does **SEBI** regulate and function over the stock exchanges ?
5. What is the comparison between the **past and present performances** of various key industries and sectors of the country ?
6. What would be the scenario **after COVID-19** ?
7. What would be the major effect and performance of **various sectors** post covid-19 ?

We got participation of **100+ students** across different domains and colleges. The session was conducted on Microsoft teams for **2 hours**. Overall the session was filled with knowledge and value which could be seen in the appreciation we got post-session from participants. Students were also offered help in **opening a trading account** by the organizers afterwards.



***The session ended with Vote of thanks delivered by our faculty member, Mrs. Cherry Arora. We would like to thank our Principal Sir, Dr. Manoj Sinha and Teacher in charge, Dr. J.K. Singh Sir for their immense guidance throughout the webinar planning process. The webinar wouldn't have been possible without their support.***

***Teacher in Charge :Dr. J.K. Singh***

***Organizer – Mrs. Cherry Arora***

***Cordinator – Nitish Gupta***