

Memorandum of Understanding

Between

180 Degrees Consulting Daulat Ram College

And

The Entrepreneurship Cell, Aryabhata College

This Memorandum of Understanding (MOU) establishes a type of partnership between 180 Degrees Consulting DRC and The Entrepreneurship Cell, Aryabhata College.

I. MISSION

180 Degrees Consulting DRC, one of the branches of the world's largest university-based consultancy provide superlative social sector consulting services to clients and partners committed to the social cause of enhancing the state of society. 180 Degrees provides socially conscious organizations around the world with very high quality, extremely affordable consulting services. They work with organizations to develop innovative, practical, and sustainable solutions to whatever challenges they are facing.

The Entrepreneurship Cell, Aryabhata College (Please write about your society)

Together, the Parties enter this Memorandum of Understanding to mutually promote and market each party and each other events. Accordingly, 180 Degrees Consulting DRC and The Entrepreneurship Cell, Aryabhata College operating under this MOU agree as follows:

II. RESPONSIBILITIES

Each party will appoint a person to serve as the official contact and coordinate the activities of each organization in carrying out this MOU. The initial appointees of each organization are:

180 Degrees Consulting DRC:

Vidhi Sharma (vidhisharma@180dc.org, +91 7042182228)

The Entrepreneurship Cell, Aryabhata College:

Yaman Goel (yamangoel343@gmail.com, +91 9891541768)

The organizations agree to the following tasks for this MOU:

180 Degrees Consulting DRC and The Entrepreneurship Cell, Aryabhata College will:

- *Both parties will market each other events by posting each other events on story of their social media handle (Facebook and Instagram) to ensure greater reach. The number of posts can be mutually decided as per the number of events of both the parties*
- *Both parties will ensure to send minimum of 2 contingents to the other parties' event. Timely registration being mandatory*

- *Both parties will provide database of students to the other party as per the need and requirement*
- *Both parties will mutually work together to increase the likes, followers of the social media handles (Facebook, Instagram and LinkedIn) of each party to have a fruitful and mutually benefited collaboration*

III. TERMS OF UNDERSTANDING

The term of this MOU is for a period of 3 months (Starting from 01/02/2021 and ending on 01/05/2021) and may be extended upon written mutual agreement. It shall be reviewed at least once in two months to ensure that it is fulfilling its purpose and to make any necessary revisions.

Authorization

The signing of this MOU is not a formal undertaking. It implies that the signatories will strive to reach, to the best of their ability, the objectives stated in the MOU.

On behalf of the organization I represent, I wish to sign this MOU and contribute to its further development.

180 Degrees Consulting DRC:



Name: Vidhi Sharma
Title: General Secretary
Organization: 180 Degrees Consulting Daulat Ram College

Date: 1st February, 2021

The Entrepreneurship Cell, Aryabhata College:



Name: Naina Singh
Title: President
Organization: The Entrepreneurship Cell, Aryabhata

Date: 1st February, 2021